Form PTO-1594 (Rev. 07/05) OMB Collection 0651-0027 (exp. 7/31/2008)	U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office					
RECORDATION FO	RM COVER SHEET					
TRADEMARKS ONLY						
To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.						
1. Name of conveying party(ies):	2. Name and address of receiving party(ies)					
TrafficZ, Inc.	Additional names, addresses, or citizenship attached?					
	Name: Bridge Bank, National Association					
Individual(s) Association	Internal Address:					
General Partnership Limited Partnership	Street Address: 55 Almaden Blvd, #100					
✓ Corporation- State: California	City: San Jose					
Other	State: CA					
Citizenship (see guidelines)	Country:Zip: 95113					
Additional names of conveying parties attached? Yes V No	Association Citizenship					
3. Nature of conveyance)/Execution Date(s) :	General Partnership Citizenship					
Execution Date(s) January 5, 2009	Limited Partnership Citizenship					
l~~	Corporation Citizenship					
	Other National AssociatiCitizenship USA					
✓ Security Agreement Change of Name Other	If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment)					
4. Application number(s) or registration number(s) and						
A. Trademark Application No.(s)	B. Trademark Registration No.(s) 3447652					
	Additional sheet(s) attached? Yes 🗸 No					
C. Identification or Description of Trademark(s) (and Filing	Date if Application or Registration Number is unknown):					
5 Nove 9 address of warts to whom correspondence						
5. Name & address of party to whom correspondence concerning document should be mailed:	6, Total number of applications and registrations involved:					
Name: Bridge Bank, N.A.						
Internal Address:	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00					
	Authorized to be charged by credit card Authorized to be charged to deposit account					
Street Address: 55 Almaden Blvd #100	✓ Enclosed					
City: San Jose	8. Payment Information:					
State: CA Zip: 95113	a. Credit Card Last 4 Numbers					
Phone Number: 408-556-8305	Expiration Date					
Fax Number:	b. Deposit Account Number					
Email Address: TechnologySupportServices@bridgebank.com	Authorized User Name					
9. Signature:	3/10/09					
Signature	Date					
Lyla Ly	Total number of pages including cover sheet, attachments, and document:					
Name of Person Signing	ones, sussimone, and assument					

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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02-24-2009



RECORDATION FORM COVER SHEET TRADEMARKS ONLY 103549631 To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below 2. Name and address of receiving party(ies) 1. Name of conveying party(ies): Additional names, addresses, or citizenship attached? TrafficZ, Inc. Name: Bridge Bank, National Association Internal Association Individual(s) Address: Limited Partnership General Partnership Street Address: 55 Almaden Blvd, #100 ✓ Corporation- State: California City: San Jose Other State: CA Citizenship (see guidelines)_ Zip: 95113 Country: Additional names of conveying parties attached? Tyes 📝 No Association Citizenship General Partnership Citizenship ____ 3. Nature of conveyance)/Execution Date(s): Limited Partnership Citizenship _ Execution Date(s) January 5, 2009 Corporation Citizenship Merger Assignment Citizenship ✓ Other N. A. If assignee is not domiciled in the United States, a domestic Change of Name Security Agreement representative designation is attached: Yes No (Designations must be a separate document from assignment) __ Other 4. Application number(s) or registration number(s) and identification or description of the Trademark. B. Trademark Registration No.(s) A. Trademark Application No.(s) 3447652 Additional sheet(s) attached? Yes No C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown): 5. Name & address of party to whom correspondence 6. Total number of applications and concerning document should be mailed: registrations involved: Name: Bridge Bank, N.A. 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00 Internal Address: Authorized to be charged by credit card Authorized to be charged to deposit account Street Address: 55 Almaden Blvd #100 ✓ Enclosed 8. Payment Information: City: San Jose a. Credit Card Last 4 Numbers Zip: 95113 State: CA Expiration Date _ b. Deposit Account NUMBersyrne 65000062 3447855 Phone Number: 408-<u>556-8305</u> Fax Number: _ Authorized User Name Email Address: TechnologySupportServices@bridgebank.com 9. Signature: Signature Total number of pages including cover sheet, attachments, and document: Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT, dated as of January 5, 2009, (the "Agreement") between BRIDGE BANK, NATIONAL ASSOCIATION ("Lender") and TrafficZ, Inc., ("Grantor") is made with reference to the Business Financing Agreement, dated as of January 5, 2009 (as amended from time to time, the "Financing Agreement"), between Lender and Grantor. Terms defined in the Financing Agreement have the same meaning when used in this Agreement.

For good and valuable consideration, receipt of which is hereby acknowledged, Grantor hereby covenants and agrees as follows:

To secure the Obligations under the Financing Agreement, Grantor grants to Lender a security interest in all right, title, and interest of Grantor in any of the following, whether now existing or hereafter acquired or created in any and all of the following property (collectively, the "Intellectual Property Collateral"):

- (a) copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held (collectively, the "Copyrights"), including the Copyrights described in Exhibit A;
- (b) trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Borrower connected with and symbolized by such trademarks (collectively, the "Trademarks"), including the Trademarks described in Exhibit B;
- (c) patents, patent applications and like protections including without limitation improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same (collectively, the "Patents"), including the Patents described in Exhibit C;
- (d) mask work or similar rights available for the protection of semiconductor chips or other products (collectively, the "Mask Works");
- (e) trade secrets, and any and all intellectual property rights in computer software and computer software products;
 - (f) design rights;
- (g) claims for damages by way of past, present and future infringement of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;
- (h) licenses or other rights to use any of the Copyrights, Patents, Trademarks, or Mask Works, and all license fees and royalties arising from such use to the extent permitted by such license or rights;
- (i) amendments, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and
- (j) proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

The rights and remedies of Lender with respect to the security interests granted hereunder are in addition to those set forth in the Financing Agreement, and those which are now or hereafter available to Lender as a matter of law or equity. Each right, power and remedy of Lender provided for herein or in the Financing Agreement, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein, and the exercise by Lender of any one or more of such rights, powers or remedies does not preclude the simultaneous or later exercise by Lender of any other rights, powers or remedies.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

GRANTOR:

TRAFFICZ, INC.

Address for Notices: 11300 West Olympic Boulevard, Ste 900

Los Angeles, CA 90064 Tel: (310) 909-7900 Fax: (310) 362-8483

LENDER:

BRIDGE BANK ONAL ASSOCIATION

By:

Name: Lee A. Shodiss

Senior Vice President & Manager

Title:

Address for Notices: Attn: Lee Shodiss 55 Almaden Blvd, Ste. 100 San Jose, CA 95113

Tel: (408) 423-8500 Fax: (408) 423-8510

TrafficZ, Inc.

EXHIBIT A

COPYRIGHTS

Please Check if No Copyrights Exist ⊠

Type of Work:	Title:	International Standard Serial Number (ISSN):	Registration Number:	<u>Filing</u> <u>Date:</u>	Preregistered?

TRADEMARK REEL: 003950 FRAME: 0078 From: BCFG 4082756197 03/10/2009 09:55 #188 P.008/009

TrafficZ, Inc.

EXHIBIT B

Trademarks

Please Check if No Trademarks Exist [

Mark / Title:	U.S. Serial Number:	U.S. Registration Number:	USPTO Reference Number:	Filing Date:
TrafficZ	77138336	3447652		March 22, 2007

TRADEMARK REEL: 003950 FRAME: 0079

03/10/2009 09:55

#188 P. 009/009

TrafficZ, Inc.

EXHIBIT C

Patents

Please Check if No Patents Exist 🗵

Title:	Patent Number:	Application Serial Number Number:	<u>lssued or</u> <u>Published?</u>	Issue Date:
	·			

TRADEMARK
REEL: 003950 FRAME: 0080

RECORDED: 02/23/2009