

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Allstar Marketing Group, LLC		03/11/2009	LIMITED LIABILITY COMPANY: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Felknor Ventures, LLC		
<b>Street Address:</b>	9737 Cogdill Road		
<b>Internal Address:</b>	Suite 215		
<b>City:</b>	Knoxville		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	37932		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: TENNESSEE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77516224	HUMMINGBIRD HANGOUT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)245-3009		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2125195192		
<b>Email:</b>	skaplan@kanekessler.com		
<b>Correspondent Name:</b>	Susan S. Kaplan		
<b>Address Line 1:</b>	1350 Avenue of the Americas		
<b>Address Line 2:</b>	Kane Kessler, P.C.		
<b>Address Line 4:</b>	New York, NEW YORK 10019		
<b>ATTORNEY DOCKET NUMBER:</b>	1534-9		
<b>NAME OF SUBMITTER:</b>	Susan S. Kaplan		
<b>Signature:</b>	/susan s. kaplan/		

OP \$40.00 77516224

Date:

03/11/2009

**Total Attachments: 3**

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**TRADEMARK ASSIGNMENT**

WHEREAS, Allstar Marketing Group, LLC, a New York limited liability company with offices at 4 Skyline Drive, Hawthorne, New York 10532 United States of America (hereinafter the "ASSIGNOR") is the owner of and has adopted, used and is using the trademark(s) set forth on the attached Schedule "A", registered in the United States Patent and Trademark Office or for which application(s) for registration have been filed in the United States Patent and Trademark Office (the "Trademarks");

WHEREAS, Felknor Ventures, LLC, a limited liability company organized and existing under the laws of the State of Tennessee, with an office at 9737 Cogdill Road, Suite 215, Knoxville, TN 37932 United States of America (hereinafter called the "ASSIGNEE") is desirous of acquiring all right, title and interest owned by ASSIGNOR in and to the Trademarks and the registrations thereof.

NOW, THEREFORE, in consideration of \$10.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE, its successors and assigns, all common law rights, title and interest in and to trademarks, together with the goodwill connected with the use of and symbolized by the Trademarks. ASSIGNOR transfers and assigns the ongoing and existing businesses associated with the Trademarks and the goods and services related thereto.

It is hereby covenanted that ASSIGNOR has the full right to convey the entire interest herein assigned, and the ASSIGNOR has not executed and will not execute any agreement in conflict herewith, and ASSIGNOR further covenants and agrees that it will each time request is made and without delay execute and deliver all such papers as may be necessary

or desirable to perfect the title to said Trademarks in said ASSIGNEE, its successors, assigns, nominees or legal representatives, and ASSIGNOR agrees to communicate to said ASSIGNEE or to its nominees all known facts respecting said Trademarks, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisional, continuing, re-issue and foreign applications, to make all rightful oaths, and generally to do everything possible to aid said ASSIGNEE, its successors, assigns, nominees and legal representatives to obtain and enforce for its or their own benefit proper trademark protection for said Trademarks in any and all countries, all at the reasonable expense, however, of said ASSIGNEE, its successors, assigns, nominees or legal representatives.

IN WITNESS WHEREOF, ASSIGNOR has hereunto executed this instrument  
this 11<sup>th</sup> day of March 2009.

**Allstar Marketing Group, LLC**

By: 

Name: SCOTT BOILEN  
Title: PRESIDENT / CEO

**Schedule A**

**HUMMINGBIRD HANGOUT**

Serial No. 77/516,224