

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ryan Roberts		03/11/2009	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Ladera Longboards, LLC		
Street Address:	PO Box 7083		
City:	Menlo Park		
State/Country:	CALIFORNIA		
Postal Code:	94026		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77649361	LADERA	
Serial Number:	77649345	LADERA	
CORRESPONDENCE DATA			
Fax Number:	(650)838-4350		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6508384441		
Email:	coleb@perkinscoie.com		
Correspondent Name:	Brian R. Coleman		
Address Line 1:	101 Jefferson Drive		
Address Line 4:	Menlo Park, CALIFORNIA 94025		
ATTORNEY DOCKET NUMBER:	70389-4001		
NAME OF SUBMITTER:	Brian R. Coleman		
Signature:	/brian r. coleman/		
Date:	03/11/2009		

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Total Attachments: 2

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ASSIGNMENT

WHEREAS, **Ryan Roberts**, an individual DBA Ladera Longboards, is the owner of the Trademark Applications listed in Exhibit 1 and related Common Law Trademarks ("Trademarks"), and;

WHEREAS, **Ladera Longboards, LLC**, a California LLC, having a place of business at P.O. Box 7083, Menlo Park, CA 94026, is desirous of acquiring the exclusive right, title and interest in and to said Trademarks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **Ryan Roberts** does hereby sell, assign, and transfer to **Ladera Longboards, LLC**, its successors and assigns, its entire right, title and interest in and to the said Trademarks, together with the goodwill associated therewith.

Ryan Roberts agrees to execute and deliver to **Ladera Longboards, LLC**, all further documents as may be reasonably necessary to give effect to the assignment of rights reflected herein.

Ryan Roberts

Signature:



Date:

03/11/09

**ACKNOWLEDGEMENT:
Ladera Longboards, LLC**

Name:

Clark Skidmore

Signature:



Title:

Sales and Marketing

Date:

March 11, 2009

EXHIBIT 1
TRADEMARK PORTFOLIO

<u>Country</u>	<u>Mark/Class</u>	<u>Application No./Filed</u>
United States	LADERA International Classes 028 and 035	77/649,361 01/14/09
United States	LADERA International Classes 025 and 028	77/649,345 01/14/09

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