

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SMI International, Inc.		03/10/1995	CORPORATION: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Success Motivation, Inc.		
<b>Street Address:</b>	4565 Lake Shore Drive		
<b>City:</b>	Waco		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	76710		
<b>Entity Type:</b>	CORPORATION: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	0855134		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(703)816-4100		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	703-816-4041		
<b>Email:</b>	nixonptomail@nixonvan.com		
<b>Correspondent Name:</b>	Frank P. Presta		
<b>Address Line 1:</b>	901 North Glebe Road		
<b>Address Line 2:</b>	11th Floor		
<b>Address Line 4:</b>	Arlington, VIRGINIA 22203		
<b>ATTORNEY DOCKET NUMBER:</b>	FPP-3392-144		
<b>NAME OF SUBMITTER:</b>	Frank P. Presta		
<b>Signature:</b>	/fpp/		
<b>Date:</b>	03/13/2009		

**CH \$40.00 0855134**

Total Attachments: 1  
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*ASSIGNMENT*

WHEREAS, SMI International, Inc., a Texas corporation, of 4565 Lake Shore Drive, Waco, Texas 76710, is the owner of the mark DART DESIGN which is registered in the U.S. Patent & Trademark Office, Registration No. 855134, dated August 20, 1968; and

WHEREAS, Success Motivation, Inc., a Texas corporation, of 4565 Lake Shore Drive, Waco, Texas 76710, is desirous of acquiring said mark and said registration.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, SMI International, Inc., has assigned and does hereby assign unto Success Motivation, Inc., all rights, title and interest in and to said mark, together with the good will of the business symbolized by the mark, and the above-identified registration thereof.

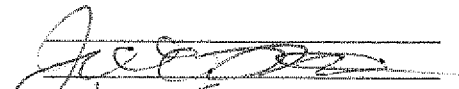
This Assignment is effective as of March 10, 1995.

**SMI International, Inc.**

Date: Feb. 16, 2009

By:

Title:

  
Secretary  
Joe E. Baxter, Sr.