Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HILCO INDUSTRIAL, LLC		103/13/2009	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	HILCO TRADING, LLC	
Street Address:	5 Revere Drive	
Internal Address:	Suite 206	
City:	Northbrook	
State/Country:	ILLINOIS	
Postal Code:	60062	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78354953	HILCO INDUSTRIAL

CORRESPONDENCE DATA

Fax Number: (312)346-8434

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 3123468380

Email: lturczak@lplegal.com

Correspondent Name: Laura J. Turczak, Levenfeld Pearlstein

Address Line 1: 2 N. LaSalle Street

Address Line 2: Suite 1300

Address Line 4: Chicago, ILLINOIS 60602

ATTORNEY DOCKET NUMBER: 32575-49455

NAME OF SUBMITTER: Laura J. Turczak

Signature: /Laura J. Turczak/

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TRADEMARK

Date:	03/13/2009	
Total Attachments: 1 source=HILCO INDUSTRIAL - Executed As	ssignment#page1.tif	

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between HILCO INDUSTRIAL, LLC, a Delaware limited liability company with its principal place of business at 5 Revere Drive, Suite 206, Northbrook, Illinois 60062 ("Assignor"), and HILCO TRADING, LLC, a Delaware limited liability company with its principal place of business at 5 Revere Drive, Suite 206, Northbrook, Illinois 60062 ("Assignee").

WHEREAS, Assignor has adopted, used, and owns all right, title, and interest in and to the HILCO INDUSTRIAL trademark for "arranging and conducting of auction sales in the fields of industrial machinery, industrial equipment, industrial inventory, industrial furniture, industrial fixtures and other industrial assets," and "business liquidation services in the fields of industrial machinery, industrial equipment, industrial inventory, industrial furniture, industrial fixtures and other industrial assets," together with the goodwill of the business connected with and symbolized by the trademark (jointly, "the Mark"), and owns all right, title, and interest in and to United States Trademark Application Serial No. 78/354,953 for the Mark, for which a Statement of Use was filed on March 12, 2009 claiming a date of first use at least as early as March 27, 2001 and a date of first use in commerce at least as early as March 27, 2001 (collectively, "the Intellectual Property").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has sold, assigned and transferred to Assignee, and by these presents does hereby sell, assign and transfer to Assignee, Assignor's entire right, title and interest in and to the Intellectual Property, including: the right to sue for past, present and future infringement, misappropriation or violation of the Intellectual Property; the right to collect any and all damages arising from such infringement, misappropriation or violation of the Intellectual Property; and, all income and royalties now or hereafter due or payable with respect to the Intellectual Property.

Dated as of the 13th day of March, 2009.

By:

Name: ESTE W. KAND

HILCO INDUSTRIAL

Title: NP +GC MANAGENE MEMBER

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RECORDED: 03/13/2009

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