

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Culinary Standards Corporation		09/30/2008	CORPORATION: DELAWARE
North American Fund II, L.P.		09/30/2008	LIMITED PARTNERSHIP: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	RSW Distributors, LLC
<b>Street Address:</b>	4700 Ashwood Drive
<b>Internal Address:</b>	Suite 200
<b>City:</b>	Cincinnati
<b>State/Country:</b>	OHIO
<b>Postal Code:</b>	45241
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: OHIO

<b>Name:</b>	SBR Food Holding, LLC
<b>Street Address:</b>	4700 Ashwood Drive
<b>Internal Address:</b>	Suite 200
<b>City:</b>	Cincinnati
<b>State/Country:</b>	OHIO
<b>Postal Code:</b>	45241
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: OHIO

<b>Name:</b>	Araglobal Foods, LLC
<b>Street Address:</b>	4700 Ashwood Drive
<b>Internal Address:</b>	Suite 200
<b>City:</b>	Cincinnati
<b>State/Country:</b>	OHIO
<b>Postal Code:</b>	45241
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: OHIO

PROPERTY NUMBERS Total: 7

**900129364**

**TRADEMARK  
 REEL: 003952 FRAME: 0630**

OP \$190.00 2915715

Property Type	Number	Word Mark
Registration Number:	2915715	AMERICAN SIDE DISH COLLECTIONS
Registration Number:	2909782	CULINARY STANDARDS
Registration Number:	2288186	AMERICAN SOUP COLLECTIONS
Registration Number:	2019048	HALL'S
Registration Number:	1475168	HALL'S
Serial Number:	78481856	AMERICAN ENTREE COLLECTIONS
Serial Number:	77322188	AMERICAN ENTREE COLLECTIONS

**CORRESPONDENCE DATA**

Fax Number: (513)381-0014  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: (513) 381-5700  
Email: mrandolp@ritter-randolph.com  
Correspondent Name: Marc A. Randolph  
Address Line 1: 105 E. 4th Street  
Address Line 2: Suite 1200  
Address Line 4: Cincinnati, OHIO 45202

NAME OF SUBMITTER:	Marc A. Randolph
Signature:	/Marc A. Randolph/
Date:	03/16/2009

Total Attachments: 3  
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September 30, 2008

United States Patent and Trademark Office  
Commissioner of Patents and Trademarks  
Box Assignments  
Washington, District of Columbia 20231

Re: Notice of Transfer of Trademarks Pursuant to Purchase Transaction

Ladies and Gentlemen:

We refer to that certain Asset Purchase Agreement dated September 30, 2008 (the "Purchase Agreement"), by and among Culinary Standards Corporation, a Delaware corporation ("Seller"), North American Fund II, L.P., a Delaware limited partnership, Agraglobal Foods, LLC, an Ohio limited liability company ("Buyer"), RSW Distributors, LLC, an Ohio limited liability company ("Assignee"), and SBR Food Holding, LLC, an Ohio limited liability company.


Please be advised that pursuant to the Purchase Agreement, (a) Seller sold and conveyed to Buyer all of its right, title and interest in and to the trademark registrations and applications for trademark registrations described on Exhibit A attached hereto (collectively, the "Trademarks"), and (b) Buyer assigned all of its right, title and interest in and to the Trademarks to Assignee.

[Remainder of page intentionally left blank]

Accordingly, Seller, Buyer and Assignee hereby acknowledge and agree that Assignee is the current owner of all of the Trademarks described on Exhibit A attached.

Very truly yours,

CULINARY STANDARDS CORPORATION  
("Seller")

By:   
Name: R. DAVID BERGONIA  
Title: VP & Secy

AGRAGLOBAL FOODS, LLC  
("Buyer")

By:   
Ronald Wilhelm, Manager and President

RSW DISTRIBUTORS, LLC  
("Assignee")

By:   
Ronald Wilhelm, Manager and President

Exhibit A

**REGISTERED UNITED STATES TRADEMARKS**

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
American Side Dish Collections	2,915,715	January 4, 2005
Culinary Standards	2,909,782	December 14, 2004
American Soup Collections	2,288,186	October 19, 1999
Hall's	2,019,048	November 26, 1996
Hall's	1,475,168	February 2, 1988

**UNITED STATES TRADEMARK APPLICATIONS**

<u>Mark</u>	<u>Serial Number</u>	<u>Filing Date</u>	<u>Status</u>
American Entree Collections	78/481,856	September 10, 2004	Dead
American Entree Collections	77/322,188	November 6, 2007	Live