

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Declium Corporation		12/18/2008	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Steve Slawson		
Street Address:	1723 Ivy Lane		
City:	Carrolton		
State/Country:	TEXAS		
Postal Code:	75007		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2570217	BE MY BEAR	
CORRESPONDENCE DATA			
Fax Number:	(713)986-7100		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	713-986-7000		
Email:	cwilhelm@lrmlaw.com		
Correspondent Name:	Carol M. Wilhelm		
Address Line 1:	1300 Post Oak Blvd.		
Address Line 2:	Suite 2000		
Address Line 4:	Houston, TEXAS 77056		
ATTORNEY DOCKET NUMBER:	SLAWSON		
NAME OF SUBMITTER:	Carol M. Wilhelm		
Signature:	/Carol M. Wilhelm/		
Date:	03/16/2009		

OP \$40.00 2570217

Total Attachments: 3

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TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT, dated December 18, 2008, by and between Declium Corporation, a Texas corporation with an address at 2817 Pecan Meadow, Garland, TX 75040 ("Assignor), and Steve Slawson, an individual with an address at 1723 Ivy Lane, Carrollton, TX 75007 ("Assignee").

WHEREAS, Assignor is the owner of the trademark BE MY BEAR and a United States trademark registration thereof;

WHEREAS, Assignor desires to convey, transfer and assign to the Assignee all of its right, title and interest in and to the mark BE MY BEAR and the U.S. trademark registration thereof;

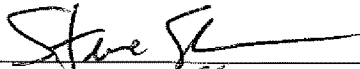
NOW, THEREFORE, in consideration of the payment of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, conveys, transfers and assigns to Assignee, for its benefit and for the benefit of Assignee's successors and assigns, Assignor's entire right, title and interest in and to the following:

- a. the trademark BE MY BEAR, together with all of the goodwill of the business relating thereto, and U.S. Registration No. 2,570,217, dated May 14, 2002, for the mark BE MY BEAR (collectively, the "Mark");
- b. all income, royalties and damages hereafter due or payable to Assignor with respect to the Mark, including without limitation payments for past, present or future infringements and misappropriations of the Mark;
- c. all rights to sue for past, present and future infringements or misappropriations of the Mark; and
- d. all rights to apply for and register the Mark in any governmental or other office anywhere in the world.


Assignor further covenants and agrees that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary or required to effectuate the assignment herein.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be duly signed and authorized as if the date written above.

DECLIUM CORPORATION



Name: *Steve Slawson*
Title: *President*



Steve Slawson

STATE OF TEXAS)
) ss.
COUNTY OF HARRIS)

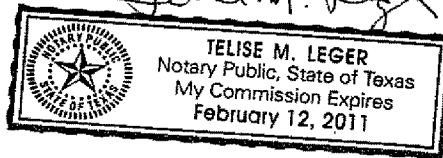
On December 18, 2008, before me, STEVE SLAWSON personally appeared and known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the above instrument, and acknowledged to me that he is the PRESIDENT of Declium Corporation, the corporation described in the above instrument, that he is duly authorized to execute the above instrument on behalf of Declium Corporation, and that he signed the above instrument on behalf of Declium Corporation pursuant to such authority.

WITNESS my hand and official seal.

TELISE M. LEGER
Notary Public

My commission expires:

(SEAL)



STATE OF TEXAS)
) ss.
COUNTY OF HARRIS)

On December 18, 2008, before me, Steve Slawson personally appeared and known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the above instrument, and acknowledged to me that, by his signature on the above instrument, he executed the instrument.

WITNESS my hand and official seal.

TELISE M. LEGER
Notary Public

My commission expires:

(SEAL)

