

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reggae Imports, Ltd.		01/10/2008	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Brooklyn Bottling of Milton, New York, Inc.		
Street Address:	1900 Linden Boulevard		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11207		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2733864	SQUEEZ'R	
CORRESPONDENCE DATA			
Fax Number:	(212)645-5038		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2126915630		
Email:	bruce@thefirm.com		
Correspondent Name:	Bruce E. Colfin		
Address Line 1:	60 Madison Ave.		
Address Line 2:	Suite 1026		
Address Line 4:	New York, NEW YORK 11010		
NAME OF SUBMITTER:	03/16/2009		
Signature:	/Bruce E. Colfin/		
Date:	03/16/2009		

OP \$40.00 2733864

Total Attachments: 1

900129392

**TRADEMARK
 REEL: 003952 FRAME: 0827**

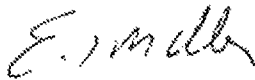
ASSIGNMENT OF MARK -- SQUEEZ'R

Whereas Assignor, Reggae Imports, Ltd., a New York Corporation, located at 1900 Linden Boulevard, Brooklyn, New York 11207, has adopted, used and is using the mark **SQUEEZ'R**, registered with the United States Patent and Trademark Office, on July 8, 2003 as REGISTRATION No. 2733854, SERIAL No. 76240237 filed on April 16, 2001; and

Whereas Assignee, Brooklyn Bottling of Milton, New York, Inc., a New York Corporation, located at 1900 Linden Boulevard, Brooklyn, New York 11207 is a corporation which produces the same products as Assignor; whose President and Shareholder are the same party, and is desirous of acquiring said mark, using it in interstate commerce, and acquiring the registration of the mark thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said, Reggae Imports, Ltd. (Assignor) does hereby assign unto the said Brooklyn Bottling of Milton, New York, Inc., (Assignee) on this 10 day of January, 2008, all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof.

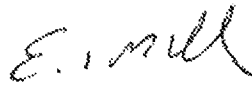
Assignor



(L.S.)

Eric Miller
President
Reggae Imports, Ltd.,

Assignee



(L.S.)

Eric Miller
President
Brooklyn Bottling of Milton, New York, Inc.

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