

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
TRI-AD GRAPHIC COMMUNICATIONS LTD.		10/01/2008	CORPORATION: CANADA

**RECEIVING PARTY DATA**

<b>Name:</b>	SOUTHERN GRAPHIC SYSTEMS-CANADA, CO.
<b>Street Address:</b>	2100-1801 Hollis Street
<b>Internal Address:</b>	PO Box 1054
<b>City:</b>	Halifax, Nova Scotia
<b>State/Country:</b>	CANADA
<b>Postal Code:</b>	B3J 2X6
<b>Entity Type:</b>	CORPORATION: CANADA

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Serial Number:	77093248	TRI-LAM
Serial Number:	77093222	TRI-LAM

**CORRESPONDENCE DATA**

Fax Number: (215)655-2876  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: kristina.case@dechert.com  
 Correspondent Name: Kristina M. Case  
 Address Line 1: Cira Centre, 2929 Arch St.  
 Address Line 2: Dechert LLP  
 Address Line 4: Philadelphia, PENNSYLVANIA 19104-2808

**DOMESTIC REPRESENTATIVE**

Name:  
 Address Line 1:

CH \$65.00 77093248

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Kristina M. Case

Signature:

/Kristina Case/

Date:

03/17/2009

Total Attachments: 3

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**THIS AGREEMENT** made as of October 1, 2008

**BETWEEN:**

**TRI-AD GRAPHIC COMMUNICATIONS LTD.**, a body corporate amalgamated under the laws of the Province of Nova Scotia, (hereinafter called "TGCL")

OF THE FIRST PART

- and -

**SOUTHERN GRAPHIC SYSTEMS-CANADA, CO./SYSTEMES GRAPHIQUES SOUTHERN - CANADA, CO.**, a body corporate incorporated under the laws of the Province of Nova Scotia (hereinafter referred to as "SGSC")

OF THE SECOND PART

**WHEREAS** SGSC is the beneficial owner of all the issued and outstanding shares in the capital stock of TGCL.

**AND WHEREAS** TGCL has resolved to wind up its affairs, to surrender its Certificate of Amalgamation and to distribute its assets to SGSC, all in accordance with and subject to the provisions of Subsection 88(1) of the *Income Tax Act (Canada)*.

1. WITNESSETH that in consideration of the premises, the parties hereto mutually agree as follows:
  - (a) TGCL shall, and does hereby, transfer all of its assets and undertaking of every nature and kind to SGSC and SGSC shall, and does hereby, accept such transfer;
  - (b) SGSC shall, and does hereby, assume all of the outstanding obligations and liabilities of TGCL of every nature and kind effective as of the date of transfer, including liability for all taxes, interest or penalties that have been assessed or may properly be assessed against TGCL under the *Income Tax Act (Canada)*;

- (c) The transfer shall be effective as and from immediately following the effective time of the amalgamation to form TGCL at the commencement of business on the date hereof and each of the parties hereto shall execute all documents and do any and all things necessary or desirable to give full effect to this Agreement;
  - (d) The prices at which the assets and undertaking of TGCL shall be transferred to SGSC shall be determined pursuant to the provisions of Subsection 88(1) of the *Income Tax Act* (Canada).
2. TGCL hereby appoints SGSC its true and lawful attorney in its name and on its behalf to do all acts and execute all documents which may hereafter be necessary or desirable to complete the transfer of assets hereinbefore provided for.
  3. This Agreement shall enure to the benefit of and be binding upon the parties hereto and their respective successors and assigns.

Execution page follows

IN WITNESS WHEREOF the parties hereto have properly executed this Agreement as of the day and year first above written.

SIGNED, SEALED & DELIVERED  
in the presence of:

Cathy Adair  
Witness

TRI-AD GRAPHIC COMMUNICATIONS  
LTD.

Per: [Signature]  
Benjamin F. Harmon, IV, Secretary

Cathy Adair  
Witness

SOUTHERN GRAPHIC SYSTEMS-  
CANADA, CO./SYSTEMES GRAPHIQUES  
SOUTHERN - CANADA, CO.

Per: [Signature]  
Benjamin F. Harmon, IV, Secretary