

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CollegeGrad.com, Inc.		03/13/2009	CORPORATION: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	HQ Publications, LLC		
<b>Street Address:</b>	250 Parkway Drive, Suite 150		
<b>City:</b>	Lincolnshire		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60069		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ILLINOIS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3555814	COLLEGE GRAD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(415)693-2222		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(415) 693-2236		
<b>Email:</b>	youngml@cooley.com		
<b>Correspondent Name:</b>	John W. Crittenden		
<b>Address Line 1:</b>	101 California Street, 5th Floor		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94111-5800		
<b>ATTORNEY DOCKET NUMBER:</b>	050817-201		
<b>NAME OF SUBMITTER:</b>	Michael Young		
<b>Signature:</b>	/Michael Young/		
<b>Date:</b>	03/17/2009		

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Total Attachments: 1  
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant: CollegeGrad.com, Inc.  
Mark: COLLEGE GRAD  
Registration No.: 3,555,814  
Issued: January 6, 2009

ASSIGNMENT OF TRADEMARK UNDER 37 C.F.R. 3.11

WHEREAS, CollegeGrad.com, Inc., a Pennsylvania corporation, having its principal offices at 815 1<sup>st</sup> Avenue, #250, Seattle, WA, 98104, has adopted, used, is using and is the owner of the trademark COLLEGE GRAD now registered in the United States Patent and Trademark Office and referenced above;

WHEREAS, HQ Publications, LLC, an Illinois limited liability company, having its principal offices at 250 Parkway Drive, Suite 150, Lincolnshire, IL, 60069, is desirous of acquiring said registered trademark; and

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, CollegeGrad.com, Inc. hereby assigns to HQ Publications, LLC, all right, title and interest in the United States in and to the trademark COLLEGE GRAD, together with the goodwill of the business symbolized by said trademark and the registration thereof.

Signed at Seattle, WA

Date: March 13, 2009

COLLEGEGRAD.COM, INC.

By: Brian Krueger

Name: Brian Krueger

Title: President