

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
APCO WORLDWIDE INC.		02/24/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	ASERO WORLDWIDE INC.		
Street Address:	700 12TH STREET N.W.		
Internal Address:	SUITE 800		
City:	WASHINGTON		
State/Country:	DISTRICT OF COLUMBIA		
Postal Code:	20005		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3331744	ASERO WORLDWIDE	
Registration Number:	3573397	TOPSIS	
Registration Number:	3104047	SPECULA	
CORRESPONDENCE DATA			
Fax Number:	(804)698-2065		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	804.775.1194		
Email:	zcohen@mcguirewoods.com		
Correspondent Name:	Zachary D. Cohen		
Address Line 1:	901 East Cary Street		
Address Line 4:	Richmond, VIRGINIA 23219-4030		
ATTORNEY DOCKET NUMBER:	2031117-0084		
NAME OF SUBMITTER:	Zachary D. Cohen		

OP \$90.00 3331744

Signature:	/Zachary D. Cohen/
Date:	03/18/2009
Total Attachments: 5 source=APCO WORLDWIDE INC to ASERO WORLDWIDE INC ASSIGNMENT DOCUMENT#page1.tif source=APCO WORLDWIDE INC to ASERO WORLDWIDE INC ASSIGNMENT DOCUMENT#page2.tif source=APCO WORLDWIDE INC to ASERO WORLDWIDE INC ASSIGNMENT DOCUMENT#page3.tif source=APCO WORLDWIDE INC to ASERO WORLDWIDE INC ASSIGNMENT DOCUMENT#page4.tif source=APCO WORLDWIDE INC to ASERO WORLDWIDE INC ASSIGNMENT DOCUMENT#page5.tif	

TRADEMARK ASSIGNMENT

WHEREAS, **APCO WORLDWIDE INC.**, a corporation duly organized and existing under the laws of the State of Delaware and having its principal office at 700 12th Street, N.W., Suite 800, Washington, D.C. 20005, United States of America, hereinafter referred to as "ASSIGNOR," has adopted and used and is the owner of the trademarks and service marks set forth on Schedule A hereto in connection with the goods or services described therein (the "Marks"), together with the goodwill of the business in connection with which the Marks have been used (the "Goodwill"), the United States Trademark Registrations for the Marks set forth on Schedule A (the "Registrations"); and

WHEREAS, **ASERO WORLDWIDE INC.**, a corporation duly organized and existing under the laws of the State of Delaware and having its principal office at 700 12th Street, N.W., Suite 800, Washington, D.C. 20005, United States of America, hereinafter referred to as "ASSIGNEE," is desirous of acquiring the Marks, together with the Goodwill, and the Registrations;

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has agreed to sell and has sold, assigned, transferred and set over, and by these presents does sell, assign, transfer and set over unto ASSIGNEE and its successors and assigns ASSIGNOR's entire right, title and interest in and to the Marks, the Goodwill, and the Registrations, including the right to sue for past infringements, to be held and enjoyed by ASSIGNEE for its own use and benefit and for the use and benefit of its subsidiaries, successors, assigns and legal representatives, for the full extent of the life of the Marks and the term of the Registrations, to be used as fully and entirely as such

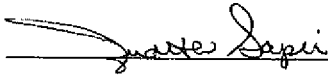
rights would have been held and enjoyed by ASSIGNOR had this Assignment and sale not been made.

ASSIGNOR covenants that ASSIGNOR is the owner of the Marks, that ASSIGNOR has full power to make this Assignment, and that ASSIGNOR agrees to execute such further assignments and related documents with respect to the Marks, the Goodwill, the Registrations as ASSIGNEE shall reasonably request.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its proper officers thereunto duly authorized, the 24th day of February, 2009.

APCO WORLDWIDE INC.

By: 

Title: Senior Vice President, General Counsel and Secretary

Attest: 

Name: Christina M. Church

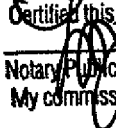
Title: Corporate Paralegal


State of Virginia,

City of Alexandria:

On this 24th day of February, 2009, before me personally appeared Judith Sapir, to me known to be the Senior Vice President, General Counsel and Secretary of APCO Worldwide Inc., a Delaware corporation, on whose behalf she executed the foregoing instrument, and acknowledged that she executed the same as her free act and deed.

My commission expires: 3/2009

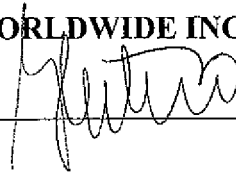
County/City of Alexandria
Commonwealth/State of VA
I certify this to be a complete, full, true and exact reproduction of the original document
Certified this 25 day of Feb, 2009

Notary Public
My commission expires: 3/2009


Notary Public

IN WITNESS WHEREOF, ASSIGNEE has caused this Assignment to be executed by its proper officers thereunto duly authorized, the 24th day of February, 2009.

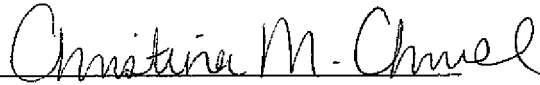
ASERO WORLDWIDE INC.

By: _____



Title: Secretary

Attest: _____



Name: Christina M. Church

Title: Corporate Paralegal

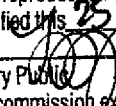
State of Virginia,

City of Alexandria:

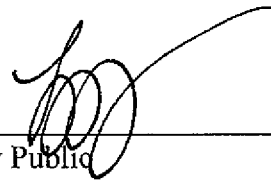
On this 24th day of February, 2009, before me personally appeared Gerardo Lapetina, to me known to be the Secretary of ASERO Worldwide Inc., a Delaware corporation, on whose behalf he executed the foregoing instrument, and acknowledged that he executed the same as his free act and deed.

My commission expires: _____

2/2009

County/City of Alexandria
Commonwealth/State of VA
I certify this to be a complete, full, true and
exact reproduction of the original document
Certified this 25 day of Feb 2009
Notary Public 
My commission expires: 3/2009

Notary Public _____



Schedule A

COUNTRY	TRADEMARK	REG NO	STATUS	REG DATE
AUSTRALIA	ASERO WORLDWIDE	1091572	REGISTERED	12/19/2005
EUROPEAN UNION (CTM)	ASERO WORLDWIDE	004798252	REGISTERED	11/20/2006
ISRAEL	ASERO WORLDWIDE	187405	REGISTERED	11/11/2007
INDIA	ASERO WORLDWIDE	1409472	REGISTERED	12/27/2005
JAPAN	ASERO WORLDWIDE	04983645	REGISTERED	9 /1 /2006
SOUTH KOREA	ASERO WORLDWIDE	41-0138820	REGISTERED	10/18/2006
MALAYSIA	ASERO WORLDWIDE	06003732	REGISTERED	11/30/2005
SINGAPORE	ASERO WORLDWIDE	T05/26452C	REGISTERED	12/23/2005
TAIWAN	ASERO WORLDWIDE	1219980	REGISTERED	7 /16/2006
UNITED STATES	ASERO WORLDWIDE	3,331,744	REGISTERED	11/6 /2007
CANADA	TOPSIS	TMA724,089	REGISTERED	9 /19/2008
EUROPEAN UNION (CTM)	TOPSIS	006306427	REGISTERED	6 /11/2008
SINGAPORE	TOPSIS	T0718527B	REGISTERED	9 /11/2007
UNITED STATES	TOPSIS	3,573,397	REGISTERED	2 /10/2009
AUSTRALIA	SPECULA	1068396	REGISTERED	8 /4 /2005
EUROPEAN UNION (CTM)	SPECULA	004654571	REGISTERED	8 /3 /2006
ISRAEL	SPECULA	187406	REGISTERED	8 /6 /2007
INDIA	SPECULA	1392737	REGISTERED	10/19/2005
JAPAN	SPECULA	4975545	REGISTERED	8 /4 /2006
SOUTH KOREA	SPECULA	41-0135224	REGISTERED	7 /21/2006
MALAYSIA	SPECULA	05014972	REGISTERED	7 /12/2005
SINGAPORE	SPECULA	T05/13651G	REGISTERED	8 /5 /2005
TAIWAN	SPECULA	1199207	REGISTERED	3 /1 /2006
UNITED STATES	SPECULA	3,104,047	REGISTERED	6 /13/2006