

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BANCINTELLIGENCE.COM, INC.		03/17/2009	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	Fiserv, Inc.		
Street Address:	255 Fiserv Drive		
City:	Brookfield		
State/Country:	WISCONSIN		
Postal Code:	53045		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2754959	BANCANALYST	
CORRESPONDENCE DATA			
Fax Number:	(414)277-0656		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414-271-6560		
Email:	mkeipdocket@michaelbest.com		
Correspondent Name:	Billie Jean Smith		
Address Line 1:	100 East Wisconsin Avenue		
Address Line 2:	Suite 3300		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	034083-9376 US00		
NAME OF SUBMITTER:	Jaime L. Trembl		
Signature:	/jaime l. trembl/		
Date:	03/18/2009		

OP \$40.00 2754959

Total Attachments: 2
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This Agreement is made by and between BancIntelligence.com, Inc., a Georgia Corporation (hereinafter "Assignor") and Fiserv, Inc., a Wisconsin Corporation, having an address of 255 Fiserv Drive, Brookfield, WI 53045 (hereinafter "Assignee") on this 17TH day of March, 2009 ("Effective Date").

WHEREAS, Assignor owns the trademark identified in Exhibit A attached hereto (the "Mark"); and

WHEREAS, Assignee is desirous of acquiring said Mark and the federal trademark registration thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee and its successors all of the Assignor's right, title and interest in and to said Mark, including the federal trademark registration thereof, the rights to sue for past, present and future infringements, together with the goodwill of the business symbolized by the Mark.

BANCINTELLIGENCE.COM, INC.
("Assignor")

Signature 

Name Steve Cotton

Title: President

EXHIBIT A

Mark

Reg. No.

Reg. Date.

BANCANALYST

2754959

August 26, 2003