

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	03/31/2008		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chivas Brothers Pernod Ricard Limited		02/19/2009	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Chivas Holdings (IP) Limited		
Street Address:	111-113 Renfrew Road		
City:	Paisley, Renfrewshire, Scotland		
State/Country:	UNITED KINGDOM		
Postal Code:	PA3 4DY		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0835231	BOODLES	
CORRESPONDENCE DATA			
Fax Number:	(646)424-0880		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	646 424 0770		
Email:	mag@scgb-law.com		
Correspondent Name:	Meyer A. Gross		
Address Line 1:	292 Madison Avenue		
Address Line 2:	19th Floor		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	3004-003T		
DOMESTIC REPRESENTATIVE			

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TRADEMARK  
REEL: 003955 FRAME: 0719

Name: Meyer A. Gross  
Address Line 1: 292 Madison Avenue  
Address Line 2: 19th Floor  
Address Line 4: New York, NEW YORK 10017

NAME OF SUBMITTER:

Meyer A. Gross

Signature:

/Meyer A. Gross/

Date:

03/19/2009

Total Attachments: 2  
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## ASSIGNMENT

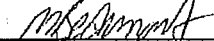
WHEREAS, Chivas Brothers Pernod Ricard Limited, a company incorporated in Scotland and having an address at 111-113 Renfrew Road, Paisley, Renfrewshire PA3 4DY, Scotland, UK, now known as Chivas Brothers Pernod Ricard had adopted, used, and was using the trademarks and owned the patents listed in Schedule 1 (the "IP Rights") which are registered in the United States Patent and Trademark Office; and

WHEREAS, Chivas Holdings (IP) Limited, a company incorporated in Scotland and having an address at 111-113 Renfrew Road, Paisley, Renfrewshire PA3 4DY, Scotland, UK, acquired the IP Rights, and the good will symbolized by the marks;

WHEREAS, the parties wish to reaffirm and ratify the assignment of March 31, 2008, to identify and transfer to Chivas Holdings (IP) Limited the IP Rights to formalize said assignment for purposes of recordation;

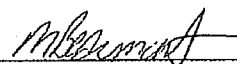
NOW, THEREFORE, for One (\$1.00) Dollar and other good and valuable consideration, receipt of which is hereby acknowledged, Chivas Brothers Pernod Ricard Limited now known as Chivas Brothers Pernod Ricard has sold, assigned and transferred and by these presents, does hereby sell, assign and transfer, nunc pro tunc, as of March 31, 2008 unto Chivas Holdings (IP) Limited all rights, title and interest in and to the IP Rights together with the good will of the business symbolized by the marks and the right to sue for past infringements, this 19 day of FEBRUARY, 2009.

**CHIVAS BROTHERS PERNOD  
RICARD LIMITED (now known as  
Chivas Brothers Pernod Ricard)**

By:   
(Signature)

Michelle Louise Beaumont, Head of IP Legal  
and Authorised Representative  
(Printed Name, Title)

**CHIVAS HOLDINGS (IP) LIMITED**

By:   
(Signature)

Michelle Louise Beaumont, Head of IP Legal  
and Authorised Representative  
(Printed Name, Title)

Schedule 1

Trade Mark	Application/Registration No.	Application/Registration Date
BOODLES	835231	12/09/1967