

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
24/7 Service Corporation		02/17/2009	CORPORATION: NEVADA
<b>RECEIVING PARTY DATA</b>			
Name:	American Residential Services L.L.C.		
Doing Business As:	DBA ARS/Rescue Rooter		
Street Address:	965 Ridge Lake Blvd., Suite 201		
City:	Memphis		
State/Country:	TENNESSEE		
Postal Code:	38120		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	3573896	YES!	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(602)282-0520		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(602) 282-0500		
Email:	trademarks@dmylphx.com		
Correspondent Name:	Ira M. Schwartz		
Address Line 1:	7310 N. 16th St. #330		
Address Line 4:	Phoenix, ARIZONA 85020		
ATTORNEY DOCKET NUMBER:	250230 24-7 SERVICE		
NAME OF SUBMITTER:	Ira M. Schwartz		
Signature:	/Ira M. Schwartz/		
Date:	03/19/2009		

OP \$40.00 3573896

Total Attachments: 2

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## TRADEMARK ASSIGNMENT

Effective Date: February 17, 2009

Assignor: 24/7 Service Corporation  
5075S. Cameron, Suite D  
Las Vegas NV 89118

Assignee: American Residential Services L.L.C.  
dba ARS/Rescue Rooter  
965 Ridge Lake Blvd., Ste. 201  
Memphis, TN 38120

U.S. Trademark Reg. No.: 3,573,896

*For good and valuable consideration, the parties agree:*

1. **Background:**

- a. Assignor is the owner of the trademark YES! which is the subject of U.S. Trademark Reg. No. 3,573,896 issued February 10, 2009 (the "Mark") and all rights associated with the Mark.
- b. Assignor has used the mark in interstate commerce on or in connection with the following goods and services: plumbing services, namely installation, maintenance and repair and air conditioning services, namely installation, maintenance and repair.
- c. Assignor has developed substantial goodwill associated with the Mark.
- d. Assignor desires to assign and transfer the Mark and all related goodwill represented by and associated with the Mark to Assignee, and Assignee desires to acquire the Mark and related goodwill.

2. **Assignment:** For good and valuable consideration, the receipt of which is acknowledged, the Assignor assigns and transfers to Assignee all right, title and interest, in and to the Mark, and all goodwill associated with or related to the Mark.

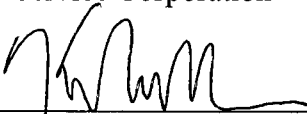
3. **Representations and Warranties:** Assignor represents and warrants that (i) it owns all right, title and interest in and to the Mark; (ii) it is the sole owner of all rights in the Mark and related goodwill; (iii) that no third party has any rights in the Mark or related goodwill; (iv) that there are no liens, encumbrances or

security interests in or to the Mark or related goodwill; and (v) except as previously disclosed to Assignee, that to the best of Assignor's knowledge no third party has made any claims against the Mark or related goodwill.

ASSIGNOR:

24/7 Service Corporation

By

  
\_\_\_\_\_  
Kenneth Goodrich  
President

### Acknowledgement

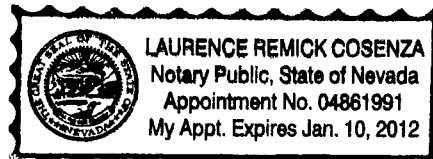
The foregoing instrument was acknowledged before me this 12<sup>th</sup> day of ~~March~~ ~~February~~, 2009 by Kenneth Goodrich, the President of 24/7 Service Corporation for and on behalf of the corporation.

  
\_\_\_\_\_  
Notary Public

Laurence Remick Cosenza

My Commission Expires:

Januar 10<sup>th</sup>, 2012



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RECORDED: 03/19/2009

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