

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ONE STEP UP LTD.		02/19/2009	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	M. HIDARY & CO., INC.		
Street Address:	10 West 33rd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	76391976	CHEETAH	
Serial Number:	73453458	CHEETAH	
Serial Number:	73261328	CHEETAH	
CORRESPONDENCE DATA			
Fax Number:	(212)944-4301		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-944-0900		
Email:	smishaan@mdl-law.com		
Correspondent Name:	Saul A. Mishaan, Esq.		
Address Line 1:	1370 Broadway		
Address Line 2:	Suite 802		
Address Line 4:	New York, NEW YORK 10018		
NAME OF SUBMITTER:	Saul A. Mishaan		
Signature:	/smishaan/		

OP \$90.00 76391976

Date:

03/20/2009

Total Attachments: 4

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ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks is made as of the 19th day of February 2009, by and between ONE STEP UP LTD. ., a corporation organized under the laws of the State of New York ("Assignor") and M. HIDARY & CO., INC., a corporation organized under the laws of the State of New York ("Assignee").

WHEREAS, as of the date hereof, the Assignor is the owner of the trademarks, including, without limitation, the trademark applications and/or registrations in the United States Patent and Trademark Office as delineated on Exhibit A annexed hereto (the "Trademarks"); and

WHEREAS, the Assignee is desirous of acquiring the Trademarks, the applications and registrations therefore, and the business and goodwill of the business in connection therewith.

NOW, THEREFORE, the Assignor, for good and valuable consideration, the receipt and sufficiency of which is hereby expressly acknowledged, hereby sells, assigns, conveys and transfers unto Assignee, its successor and assigns, Assignor's entire right, title and interest in and to the Trademarks, applications, and registrations set forth on Exhibit A, together with the business and all goodwill of the business connected with the use of or symbolized by the Trademarks, applications and registrations therefore, including any license, franchise, or distributor agreements, labels and advertising, and Assignor's entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of the Trademarks as well as all rights to damages or profits as of the date hereof and the right to sue for and recover same in Assignee's own name.

Assignor agrees to execute and deliver, at the request of the Assignee, such additional papers, instruments and assignments, as the Assignee may reasonably require in order to vest Assignor's right, title and interest in and to the Trademarks in the Assignee and/or to carry out the intent of the Assignment.

The terms, covenants and provisions of this Agreement shall inure to the benefit of Assignee, its successors, assigns and/or legal representatives, and shall be binding upon Assignor, its successors, assigns and/or other legal representatives


IN WITNESS WHEREOF, the Assignor has caused this Assignment of Trademarks to be executed as of the date first written above.

ONE STEP UP LTD.

By: _____
Name: Harry Adjmi
Title: President

STATE OF NEW YORK)
): ss.:
COUNTY OF NEW YORK)

On this 19 day of February, 2009, personally came before me
HARRY ADJMI who being by me duly sworn did depose and say that
deponent is the PRESIDENT of the corporation described in and which
executed the foregoing ASSIGNMENT OF TRADEMARK, and that he has the authority
to sign his name thereto.



Notary Public

VICTOR P. ABRIANO
Notary Public - State of New York
No. 01AB6068122
Qualified in Richmond County
My Commission Expires December 24, 2009

Exhibit A

Trademarks

CHEETAH

Serial No. 76391976
Registration No. 2669086

CHEETAH

Serial No. 73453458
Registration No. 1438104

CHEETAH

Serial No. 73261328
Registration No. 1262449