

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Action Sports Tour, LLC		12/03/2008	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Alli, Alliance of Action Sports, LLC		
Street Address:	150 Harvester Drive		
Internal Address:	Suite 140		
City:	Burr Ridge		
State/Country:	ILLINOIS		
Postal Code:	60527		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77576989	ALLI ALLIANCE OF ACTION SPORTS	
Serial Number:	77582517	ALLI ALLIANCE OF ACTION SPORTS	
CORRESPONDENCE DATA			
Fax Number:	(336)723-5181		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	336-723-5180		
Email:	jarcher@ennsandarcher.com		
Correspondent Name:	Julia C. Archer		
Address Line 1:	939 Burke Street		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27101		
ATTORNEY DOCKET NUMBER:	ALLI NAME CHANGE RECORDAL		
NAME OF SUBMITTER:	Julia C. Archer		
Signature:	/jarcher/		

CH \$65.00 77576989

Date:

03/20/2009

Total Attachments: 2

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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ACTION SPORTS TOUR, LLC", CHANGING ITS NAME FROM "ACTION SPORTS TOUR, LLC" TO "ALLI, ALLIANCE OF ACTION SPORTS, LLC", FILED IN THIS OFFICE ON THE FOURTH DAY OF DECEMBER, A.D. 2008, AT 5 O'CLOCK P.M.

3785254 8100

081166846

You may verify this certificate online
at corp.delaware.gov/authver.shtml



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 7005687

DATE: 12-05-08

TRADEMARK
REEL: 003956 FRAME: 0664

CERTIFICATE OF AMENDMENT OF
CERTIFICATE OF FORMATION OF
ACTION SPORTS TOUR, LLC

1. The name of the limited liability company is Action Sports Tour, LLC.
2. Article FIRST of the Certificate of Formation of the limited liability company is hereby amended to read as follows:

"FIRST: The name of the limited liability company is Alli,
Alliance of Action Sports, LLC"

IN WITNESS WHEREOF, the undersigned has executed this Certificate
of Amendment this 3rd day of December, 2008.

By: 
Gabriela Kornzweig
Authorized Person