

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Piedmont Pacific , Inc.		02/28/2009	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	Jungle Growth, LLC		
Street Address:	1771 Broad Street		
City:	Statham		
State/Country:	GEORGIA		
Postal Code:	30666		
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77516467	PURE ORGANIC	
Registration Number:	2943741	JUNGLE GROWTH	
CORRESPONDENCE DATA			
Fax Number:	(404)962-6831		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404-885-3380		
Email:	trademarks@troutmansanders.com		
Correspondent Name:	F. Richard Rimer, Jr.		
Address Line 1:	600 Peachtree Street NE		
Address Line 2:	Suite 5200		
Address Line 4:	Atlanta, GEORGIA 30308-2216		
ATTORNEY DOCKET NUMBER:	28352.000004-PUROR&JUNGRO		
NAME OF SUBMITTER:	F. Richard Rimer, Jr.		
Signature:	/frr/		

OP \$65.00 77516467

Date:

03/23/2009

Total Attachments: 1

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into as of the 28 day of February 2009, by and between Piedmont Pacific, Inc., a Georgia corporation, whose address is 1771 Broad Street, Statham, Georgia 30666 (hereinafter referred to as "Assignor"), and Jungle Growth, LLC, a Georgia limited liability company, whose address is 1771 Broad Street, Statham, Georgia 30666 (hereinafter referred to as "Assignee").

WITNESSETH

WHEREAS, Assignor has filed federal trademark application Serial Number 77/516,467 for the mark PURE ORGANIC, and has received Registration No. 2,943,741 for the mark JUNGLE GROWTH (collectively, the "Marks");

WHEREAS, Assignor is the owner of all right, title, and interest in and to the Marks;

WHEREAS, Assignee and Assignor desire to enter into this Assignment to effect the transfer of the Marks to Assignee on a worldwide basis, including but not limited to the application set forth above; and

NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Transfer and Assignment. Assignor hereby transfers and assigns to Assignee all right, title, and interest in and to the Marks on a worldwide basis, including but not limited to the application set forth above, together with the goodwill associated therewith, along with the right to recover for damages and profits and other remedies for past infringements of the Marks.

2. Further Documentation and Actions. Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments in Assignor's possession, and to do any and all further reasonable acts that are deemed necessary by Assignee to vest in Assignee all right, title, and interest in and to the Marks, and to enable such right, title, and interest to be recorded in the United States Patent and Trademark Office and any other appropriate governmental authority or agency of the United States and internationally.

"ASSIGNOR"
PIEDMONT PACIFIC, INC.

By: Donna M. Gray
Name: DONNA M. GRAY
Title: Corporate Secretary

"ASSIGNEE"
JUNGLE GROWTH, LLC

By: Donna M. Gray
Name: DONNA M. GRAY
Title: Corporate Secretary