

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Peter M Hoppock		01/26/2009	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	United Feature Syndicate, Inc.		
<b>Street Address:</b>	200 Madison Avenue		
<b>Internal Address:</b>	4th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10016		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77178452	WORDWARP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)293-8717		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-293-8700		
<b>Email:</b>	alucas@unitedmedia.com		
<b>Correspondent Name:</b>	Allison Lucas		
<b>Address Line 1:</b>	200 Madison Avenue		
<b>Address Line 2:</b>	4th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10016		
<b>NAME OF SUBMITTER:</b>	Allison Lucas		
<b>Signature:</b>	/allisonlucas/		
<b>Date:</b>	03/23/2009		

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Total Attachments: 1  
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ASSIGNMENT OF TRADEMARKS

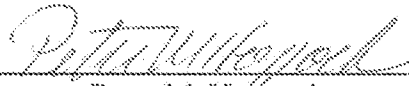
WHEREAS, Peter Hoppock, an individual with the address of 2309 Hartrey Avenue, Evanston, Illinois 60201 ("Assignor"), owns certain rights in the trademark WORDWARP, including U.S. Trademark Application Serial No. 77/178,452 therefor (hereinafter the "Trademark");

WHEREAS, United Feature Syndicate, a New York corporation, having its principal offices at 200 Madison Avenue, New York, New York 10016 ("Assignee"), is the successor to the ongoing and existing portion of the business of Assignor to which the Trademark pertains;

WHEREAS, per the terms of a settlement agreement dated January 22, 2009, Assignor has agreed to assign all rights in the Trademark to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest in and to said Trademark and resulting registrations and applications therefor, including all common law rights therefor and any foreign applications or registrations, together with the goodwill of the business symbolized by said trademark and registration, all causes of action for damages by reason of past, present or future infringement thereof, and all income, royalties or payments due as of the date hereof or hereafter.

Peter M. Hoppock

By:   
Peter M. Hoppock

Date: 1-26-09