

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CONSTELLATION SPIRITS INC.		03/23/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Barton Incorporated
Street Address:	1 South Dearborn, Suite 1700
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60603
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 26

Property Type	Number	Word Mark
Registration Number:	2882674	BEACHCOMBER
Registration Number:	3177172	
Registration Number:	3177169	
Registration Number:	3177168	
Registration Number:	3177174	
Registration Number:	3177171	
Registration Number:	3177170	
Registration Number:	3177173	
Registration Number:	3177166	
Registration Number:	3177167	
Registration Number:	3027211	COCKTAILS BY JENN
Registration Number:	3038085	
Registration Number:	2735562	THE VODKA OF THE GODS
Registration Number:	3481823	THIS IS YOUR WAKE-UP CALL

CH \$665.00 2882674

Registration Number:	3344786	WIDE EYE
Registration Number:	3406409	WIDE EYE
Registration Number:	3406410	WIDE EYE
Registration Number:	3410189	WIDE EYE
Registration Number:	3410188	
Serial Number:	77440868	
Serial Number:	77394203	ASCENDER BRANDS
Serial Number:	77442617	ASCENDER BRANDS
Serial Number:	77517850	BADLANDS
Serial Number:	77424742	CONSTELLATION SPIRITS
Serial Number:	77426910	CONSTELLATION SPIRITS
Serial Number:	77426909	CONSTELLATION SPIRITS

CORRESPONDENCE DATA

Fax Number: (312)222-0818
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 312.222.0800
Email: jhbrown@michaelbest.com
Correspondent Name: Jeffrey H. Brown
Address Line 1: Michael Best & Friedrich LLP
Address Line 2: 180 N. Stetson, Suite 2000
Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	017587-0011
NAME OF SUBMITTER:	Jeffrey H. Brown
Signature:	/Jeffrey H. Brown/
Date:	03/23/2009

Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, Constellation Spirits Inc., a Delaware corporation, having offices located at 1 South Dearborn, Suite 1700, Chicago, IL 60603 USA ("ASSIGNOR"), owns all right, title and interest in and to the trademarks, registrations and applications therefor listed on Schedule A attached hereto and made a part hereof and the goodwill of the business symbolized by the aforesaid trademarks;

WHEREAS, ASSIGNOR is assigning the trademarks identified in the applications set forth on Schedule A along with the portion of ASSIGNOR's ongoing and existing business to which those trademarks pertain; and

WHEREAS, Barton Incorporated, a Delaware corporation, having offices located at 1 South Dearborn, Suite 1700, Chicago, IL 60603 USA ("ASSIGNEE"), the successor to that portion of the ongoing and existing business of ASSIGNOR to which the trademarks set forth on Schedule A pertain, desires to acquire all of ASSIGNOR's right, title and interest in and to the aforesaid trademarks, registrations and applications therefor listed on attached Schedule A and the goodwill of the business symbolized by said trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has sold, transferred, and assigned and by these presents does hereby sell, transfer, and assign to ASSIGNEE, its successors, assigns and legal representatives, all of the right, title, and interest in and to said trademarks, registrations and applications therefor listed on attached Schedule A, and the goodwill of the business symbolized by said trademarks, together with all rights under any applicable international treaties and agreements, the same to be held and enjoyed by ASSIGNEE for its own use and benefit and the use and benefit of its successors, assigns and legal representatives, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR, together with all income, royalties, damages or payments resulting from or attributable to activity or conduct after the effective date of this Trademark Assignment, including, without limitation, all worldwide rights to the aforesaid trademarks, registrations and applications therefor, the goodwill of the business symbolized by said trademarks and the right to sue and collect for all future, present and past infringements thereof, including infringements which may have occurred prior to the execution of this Trademark Assignment.

IN WITNESS WHEREOF this Trademark Assignment has been duly executed by an authorized officer of ASSIGNOR and is effective as of March 23, 2009.

By: [Signature]

Its: Vice President

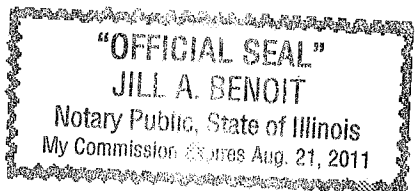
Date: March 19, 2009

STATE OF ILLINOIS)
) ss.
COUNTY OF COOK)

I, Jill Benoit, do hereby certify that the above-mentioned person appeared before me this day, and acknowledged that this Trademark Assignment was signed and delivered as the free and voluntary act of said person on behalf of the identified corporation with authority to do so, for the uses and purposes therein set forth.

Given under my hand and seal this 19 day of MARCH 2009.

[Signature]
Notary Public



SCHEDULE A

Trademark	Registration/Serial No.
ASCENDER BOTTLE DESIGN	77/440868
ASCENDER BRANDS	77/394203
ASCENDER BRANDS (and design)	77/442617
BADLANDS	77/517850
BEACHCOMBER	2882674
CBJ CELLPHONE DESIGN	3177172
CBJ HANGER DESIGN	3177169
CBJ HEART DESIGN	3177168
CBJ ICE CREAM SUNDAE DESIGN	3177174
CBJ PERFUME BOTTLE DESIGN	3177171
CBJ PURSE DESIGN	3177170
CBJ RING DESIGN (JEWELRY)	3177173
CBJ SHOE DESIGN	3177166
CBJ TELEVISION DESIGN	3177167
COCKTAILS BY JENN	3027211
COCKTAILS BY JENN DESIGN ONLY	3038085
CONSTELLATION SPIRITS	77/424742
CONSTELLATION SPIRITS (and design)	77/426910
CONSTELLATION SPIRITS (and design)	77/426909
THE VODKA OF THE GODS	2735562
THIS IS YOUR WAKE-UP CALL	3481823
WIDE EYE	3344786
WIDE EYE (banner design)	3406409
WIDE EYE (and design)	3406410
WIDE EYE (stylized)	3410189
WIDE EYE FACE DESIGN	3410188