

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Scholastic Inc.		01/11/2009	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Dun & Bradstreet, Inc.		
<b>Street Address:</b>	103 JFK Parkway		
<b>City:</b>	Short Hills		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07078		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1407908	QED	
<b>Registration Number:</b>	2007602	QUALITY EDUCATION DATA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)616-5700		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312-616-5600		
<b>Email:</b>	trademark@leydig.com		
<b>Correspondent Name:</b>	Caroline L. Stevens-Leydig, Voit & Mayer		
<b>Address Line 1:</b>	Two Prudential Plaza, 180 N. Stetson		
<b>Address Line 2:</b>	Suite 4900		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601-6731		
<b>ATTORNEY DOCKET NUMBER:</b>	266745		
<b>NAME OF SUBMITTER:</b>	Caroline L. Stevens		
<b>Signature:</b>	/Caroline L. Stevens/		

CH \$65.00 1407908

Date:

03/24/2009

Total Attachments: 1

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**TRADEMARK / SERVICE MARK ASSIGNMENT**

WHEREAS, Scholastic Inc., a New York corporation ("Scholastic"), utilizes the following trademarks / service marks:

QED  
Quality Education Data


WHEREAS, Dun & Bradstreet, Inc., a Delaware corporation ("D&B"), having its principal place of business at 103 JFK Parkway, Short Hills, New Jersey 07078, desires to acquire any rights held by Scholastic and its affiliates in said trademarks / service marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Scholastic hereby assigns to D&B any and all right, title and interest held by Scholastic and its affiliates everywhere in the world, including any and all common law rights, state statutory rights, federal statutory rights, and all other intellectual property rights, in and to said trademarks / service marks together with the goodwill of the business symbolized by said trademarks / service marks.

**SCHOLASTIC INC.**

Hugh Roome  
Name

Executive Vice President  
Title

  
Signature

Dated effective as of: February 11, 2009