

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Antares Capital Corporation		05/23/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Student Advantage, LLC		
Street Address:	280 Summer Street		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02210		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Serial Number:	76056678	STUDENT ADVANTAGE SA	
Serial Number:	76039536	STUDENT ADVANTAGE	
Serial Number:	74295729	STUDENT ADVANTAGE	
Serial Number:	78406165	SAM	
Serial Number:	76627963	ALUMNI ADVANTAGE	
Serial Number:	78299637	UNIVERSITY ADVANTAGE	
Serial Number:	78411286	SATECHSTORE	
Serial Number:	78299656	COLLEGE ADVANTAGE	
Serial Number:	78413252	COLLEGIATE ADVANTAGE	
Serial Number:	78429851	YOUR ADVANTAGE EVERYWHERE	
Serial Number:	76036731	COLLEGE ADVANTAGE	
CORRESPONDENCE DATA			
Fax Number: (215)751-1142			
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			

CH \$290.00 76056678

900130024

TRADEMARK
 REEL: 003957 FRAME: 0870

Phone: 215 567 2010
Email: pnorris@crbcp.com
Correspondent Name: Caesar, Rivise, Bernstein et al.
Address Line 1: 1635 Market Street
Address Line 2: 11th Floor - Seven Penn Center
Address Line 4: Philadelphia, PENNSYLVANIA 19103-2212

ATTORNEY DOCKET NUMBER:	C1305/10002(SA)
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NAME OF SUBMITTER:	Eric S. Marzluf
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Signature:	/E. S. Marzluf/
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Date:	03/24/2009
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Total Attachments: 2 source=Student Advantage - Release of Assignment Security of Trademarks#page1.tif source=Student Advantage - Release of Assignment Security of Trademarks#page2.tif
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RELEASE OF ASSIGNMENT FOR SECURITY OF TRADEMARKS

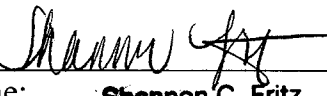
THIS RELEASE is made as of this 22nd day of May, 2008, by Antares Capital Corporation, as Agent ("Antares"), a Delaware Corporation in favor of Student Advantage, LLC ("Company"), a Delaware Limited Liability Company.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Antares hereby unconditionally and expressly releases, terminates, and extinguishes any and all of its right, title and interest in and to any and all liens and security interests it may have upon the trademarks listed on Schedule A attached hereto and made a part hereof, which liens and security interests were established under and pursuant to that certain Patent, Trademark and Copyright Security Agreement dated as of November 9, 2005 made by Company in favor of Antares.

Antares consents and agrees to execute and deliver, at the request and cost of Company, such further instruments, documents and release forms as Company may reasonably request to more effectively, release, terminate and extinguish any such liens and security interests upon such trademarks.

This Release shall be binding upon Antares's legal representatives, assigns and successors.

Antares Capital Corporation, as Agent

By: 
Name: Shannon C. Fritz
Title: Duly Authorized Signatory

SCHEDULE A

<u>MARK</u>	<u>SERIAL NUMBER</u>	<u>APPLICATION DATE</u>
STUDENT ADVANTAGE SA and Design	76/056,678	05/25/00
STUDENT ADVANTAGE	76/039,536	05/03/00
STUDENT ADVANTAGE	74/295,729	07/20/92
SAM	78/406,165	04/22/04
ALUMNI ADVANTAGE	76/627,963	01/13/05
UNIVERSITY ADVANTAGE	78/299,637	09/12/03
SATECHSTORE and Design	78/411,286	04/30/04
COLLEGE ADVANTAGE	78/299,656	09/12/03
COLLEGIATE ADVANTAGE	78/413,252	05/05/04
YOUR ADVANTAGE EVERYWHERE and Design	78/429,851	06/04/04
COLLEGE ADVANTAGE	76/036,731	04/28/00