## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
I-Capital LLC, a California limited liability company		103/20/2009	LIMITED LIABILITY COMPANY: CALIFORNIA

#### **RECEIVING PARTY DATA**

Name:	Combined Insurance Group Ltd, a Delaware corporation	
Street Address:	618 South Broad Street	
City:	Lansdale	
State/Country:	PENNSYLVANIA	
Postal Code:	19446	
Entity Type:	CORPORATION: DELAWARE	

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2724719	INSURE-DIRECT.COM

#### **CORRESPONDENCE DATA**

Fax Number: (215)575-7200

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2155757000

Email: tmconfirm@dilworthlaw.com

Correspondent Name: Philip J. Foret
Address Line 1: 1500 Market Street

Address Line 2: Suite 3500E

Address Line 4: Philadelphia, PENNSYLVANIA 19102

ATTORNEY DOCKET NUMBER:	COMBINED INSURANCE GROUP
NAME OF SUBMITTER:	Philip J. Foret
Signature:	/Philip J. Foret/

TRADEMARK REEL: 003959 FRAME: 0209

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Date:	03/25/2009	
Total Attachments: 3		
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#### **EXHIBIT A**

#### TRADEMARK AND DOMAIN NAME ASSIGNMENT

WHEREAS, I-Capital LLC, a limited liability company formed under the laws of the State of California, located and doing business at P.O. Box 11777, Santa Rosa, California 95406 ("Assignor") is the owner of the service mark and registration set forth in Schedule A ("Scheduled Service Mark") and the domain names set forth on Schedule B ("Scheduled Domain Names"); and

WHEREAS, Combined Insurance Group Ltd, a corporation formed under the laws of the State of Delaware, located and doing business at 618 South Broad Street, Lansdale, PA 19446 ("Assignee") desires to acquire the Scheduled Service Mark.

AND NOW THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby recognized and acknowledged by the parties, and intending to be legally bound, the parties hereby agree as follows:

- 1. Assignor hereby sells, assigns, transfers, and sets over to Assignee, and Assignee hereby accepts from Assignor:
  - all right, title, and interest in and to the Scheduled Service Mark and the Scheduled Domain Names together with the goodwill associated therewith; and
  - b. the right to sue and collect damages and/or profits for both past and present infringement of, or other causes of action related to, the Scheduled Service Mark and/or the Scheduled Domain Names.
- 2. Assignor shall execute and deliver to Assignee such other transfer, conveyance, assignment, and confirmation, and take such other action to prefect and exercise the rights conveyed hereunder, as may be reasonably requested by Assignee.
- 3. This Assignment shall be binding upon and inure to the benefit of Assignor and Assignce, their successors, assigns, heirs, legal representatives, and all others acting by, through, with, or under their direction, and all those in privity therewith.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative.

Executed on 3 20

in a

John Laxton President

> TRADEMARK REEL: 003959 FRAME: 0211

# SCHEDULE A

## SERVICE MARK

United States Registration in the name of I-Capital LLC

**Trademark** 

Registration No.

Date of Registration

INSURE-DIRECT.COM

2,724,719

June 10, 2003

TRADEMARK REEL: 003959 FRAME: 0212

## DOMAIN NAMES

Insure-direct.com

Insure-direct.net

Insure-direct.org

**RECORDED: 03/25/2009** 

**REEL: 003959 FRAME: 0213**