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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CAVAS VAMER S.A. DE C.V.		05/08/2008	CORPORATION:

RECEIVING PARTY DATA

Name:	ROLANDO SALVADOR CHAVEZ ARELLANO	
Street Address:	Av. Colon 1754, Colonia El Fresno	
City:	Guadalajara	
State/Country:	MEXICO	
Entity Type: INDIVIDUAL: MEXICO		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2860467	CANTINA VALENTINA

CORRESPONDENCE DATA

Fax Number: (333)641-7173

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (52)3336417173

Email: connygw@yahoo.com.mx

Correspondent Name: Conny Gutierrez Wong

Address Line 1: Ricardo Palma 2744, Lomas de Guevara

Address Line 4: Guadalajara, MEXICO 44657

DOMESTIC REPRESENTATIVE

Name:

Address Line 1: Address Line 2: Address Line 3: Address Line 4:

NAME OF SUBMITTER: Rolando Salvador Chavez Arellano

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REEL: 003959 FRAME: 0325

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Signature:	/Rolando Chavez/
Date:	03/25/2009
Total Attachments: 1 source=cesion VALENTINA 004#page1.tif	

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ASSIGNMENT OF TRADEMARK

This agreement entered this 08 of May, 2008 between CAVAS VAMER S.A. DE C.V., of Juan de Mena 283, Colonia Arcos Sur, City of Guadalajara, State of Jalisco, Mexico, represented in this agreement by HARRY DAY ELLIOT herein referred to as "Assignor", and; ROLANDO SALVADOR CHAVEZ ARELLANO of Avenida Colón 1754, Colonia El Fresno, State of Jalisco, Mexico herein referred to as "Assignee".

That Assignor has adopted a registered trademark in the United States Patent and Trademark Office, 2860467 CANTINA VALENTINA, dated **06 of July 2004** and Assignee is desirous of acquiring said mark:

That for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, to said mark, the goodwill of the business symbolized by said mark, along with the number of which is contained herein.

May 08, 2008

ASSIGNOR

HARRY DAY ELLIOT

CAVAS VAMER S.A. DE C.V.

ASSIGNEE

ROLANDO SALVÃOOR CHAVEZ ARELLANO

RECORDED: 03/25/2009

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REEL: 003959 FRAME: 0327