

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	04/03/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Great Juice Company		03/06/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Just X, Inc.
Street Address:	3539, St. Charles Blvd.
Internal Address:	Suite 396
City:	Kirkland, Quebec
State/Country:	CANADA
Postal Code:	H9H 3C4
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	75588742	JUST JUICE

CORRESPONDENCE DATA

Fax Number: (914)941-6091
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (914) 941-5668
 Email: aedelstein@collenip.com
 Correspondent Name: Jane F. Collen
 Address Line 1: 80 South Highland Avenue
 Address Line 2: The Holyoke-Manhattan Building
 Address Line 4: Ossining, NEW YORK 10562

ATTORNEY DOCKET NUMBER:	F575
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DOMESTIC REPRESENTATIVE

OP \$40.00 75588742

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Jane F. Collen

Signature:

/Jane F. Collen/

Date:

03/26/2009

Total Attachments: 2

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT

WHEREAS The Great Juice Company, a legal entity once organized and existing under the laws of Delaware, whose full post office address is 222 Lakeview Avenue, suite 160-163, West Palm Beach, Florida 33401 (hereinafter referred to as Assignor), has adopted, and is using a mark which is the subject of an application in the United States Patent and Trademark Office as follows:

Trademark : JUST JUICE
Serial No. : 75/588,742
Filed : November 16, 1998

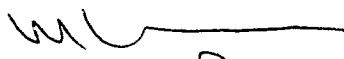
AND WHEREAS, Assignor has intended to use the mark in commerce and filed an application, as alleged in the above-captioned application and has since commenced use of the mark, but has not yet filed an allegation of use under Section 1(a) or 1(d) of the Trademark Act, and is assigning the mark described above as part of the entire business or portion thereof to which the mark pertains as required by 15 USC 1060;

AND, WHEREAS, Just X, Inc. a duly organized and existing under the laws of Canada, whose full post office address is 3539, St. Charles Blvd., suite 396, Kirkland, Quebec (hereinafter referred to as Assignee) is desirous of acquiring said mark and the application therefore;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby sell and assign unto the said ASSIGNEE *nunc pro*

tunc as of April 3, 2005 all right, title and interest in and to the said mark and the registration thereof, together with the goodwill of the business symbolized by the marks.

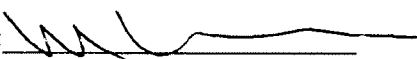
THE GREAT JUICE COMPANY


By: Marcel Pagnon
Name:

Dated: 3/6/09

President
Title:

JUST X, INC.

By: 
Name: m Pagnon

Dated: 3/6/09

President
Title:

TRADEMARK