

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kabushiki Kaisha Bandai		03/16/2009	CORPORATION: JAPAN
RECEIVING PARTY DATA			
Name:	NAMCO BANDAI Games Inc.		
Street Address:	4-5-15 Higashi Shinagawa, Shinagawa-ku		
City:	Tokyo		
State/Country:	JAPAN		
Postal Code:	140-8590		
Entity Type:	CORPORATION: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2769166	BANPRESTO	
CORRESPONDENCE DATA			
Fax Number:	(415)393-9887		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(415) 954-0200		
Email:	trademark@ssd.com		
Correspondent Name:	Philip R. Zender, Esq.		
Address Line 1:	One Maritime Plaza		
Address Line 2:	Suite 300		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	086574.3		
DOMESTIC REPRESENTATIVE			
Name:	Philip R. Zender, Esq.		
Address Line 1:	One Maritime Plaza		
Address Line 2:	Suite 300		

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900130269

TRADEMARK
REEL: 003959 FRAME: 0682

Address Line 4: San Francisco, CALIFORNIA 94111

NAME OF SUBMITTER:

Philip R. Zender, Esq.

Signature:

/philip r. zender/

Date:

03/26/2009

Total Attachments: 2

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "Agreement") is effective as of March 16, 2009 (the "Effective Date") by and between **Kabushiki Kaisha Bandai**, a corporation of Japan having a principal place of business at 5-4, Komagata 2-chome, Taito-ku Tokyo Japan ("Assignor"), and **NAMCO BANDAI Games Inc.**, a corporation of Japan having a principal place of business at 4-5-15 Higashi Shinagawa, Shinagawa-ku Tokyo Japan 140-8590 ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of the trademark and associated registration listed in Exhibit A (collectively, the "Mark").

WHEREAS, Assignee is desirous of acquiring all of Assignor's rights, title and interest in and to the Mark, including any and all goodwill relating thereto, in the United States of America and its territories and possessions (the "Territory").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

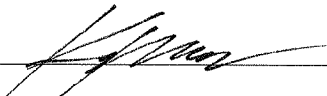
1. **Assignment.** Assignor hereby sells, assigns, transfers and conveys to Assignee, absolutely and in perpetuity, all of Assignor's entire right, title, and interest in and to the Mark in the Territory, together with all of the goodwill associated therewith, and including the right to sue for and receive all damages from past infringements arising prior to the Effective Date, the same to be held and enjoyed by Assignee, its successors and assigns.

2. **Governing Law.** This Agreement shall be governed by, and construed and interpreted in accordance with, the laws of the State of California applicable to agreements made and to be performed entirely within such state, but excluding the conflicts of laws principles thereof.

3. **Counterparts.** This Agreement may be executed simultaneously in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Agreement to be executed by their duly authorized representatives as of the Effective Date.

KABUSHIKI KAISHA BANDAI

By: 

Name: Kazunori Ueno

Title: President & Chief Executive Officer

NAMCO BANDAI GAMES INC.

By: 

Name: Shukuo Ishikawa

Title: President & Chief Executive Officer

EXHIBIT A

MARKS

MARK	COUNTRY	REG. NUMBER
BANPRESTO AND DESIGN	United States	2,769,166

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