

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Second Act, Inc.	FORMERLY Good Wives, Inc.	03/15/2009	CORPORATION: MASSACHUSETTS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Innovative Foods, Inc.		
<b>Street Address:</b>	330 Ballardvale Street		
<b>City:</b>	Wilmington		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	01887		
<b>Entity Type:</b>	CORPORATION: MASSACHUSETTS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1812300	GOOD WIVES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(508)929-3093		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	508-791-3511		
<b>Email:</b>	trademark@bowditch.com		
<b>Correspondent Name:</b>	Michele J. Young		
<b>Address Line 1:</b>	311 Main Street		
<b>Address Line 4:</b>	Worcester, MASSACHUSETTS 01615-0156		
<b>ATTORNEY DOCKET NUMBER:</b>	305683.4002-001		
<b>NAME OF SUBMITTER:</b>	Michele J. Young		
<b>Signature:</b>	/Michele J. Young/		
<b>Date:</b>	03/26/2009		

CH \$40.00 1812300

Total Attachments: 1

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**Confirmatory Deed of Assignment**

WHEREAS, Innovative Foods, Inc., a corporation of the Commonwealth of Massachusetts, located and doing business at 330 Ballardvale Street, Wilmington, Massachusetts 01887, (hereinafter Assignee), is the owner of all, right, title and interest in the following trademark:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
GOOD WIVES	1,812,300	December 21, 1993

WHEREAS, Assignee acquired the foregoing Mark from Second Act, Inc. (formerly Good Wives, Inc.), presently located and doing business at 28 Adams Road, Marblehead, Massachusetts, 01945 (hereinafter ASSIGNOR);

NOW, THEREFOR, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor confirms that it has sold, assigned and transferred, and does hereby sell, assign, transfer and set over the foregoing Mark unto Assignee, its successors and assigns, effective July 7, 2006, for the territory of the United States of America and for all foreign countries, the entire right, title and interest in, to and under the Mark and the registration therefor, together with the good will of the business with which the mark was and is used.

THE UNDERSIGNED hereby authorizes the firm of Bowditch & Dewey, LLP, having an address of 311 Main Street, Worcester, Massachusetts, 01608 to correct clerical errors in this Assignment or to insert any further identification or other information desirable or necessary to make this Assignment effective.

Signed on this 15 day of MARCH, 2009.

SECOND ACT, INC. (formerly GOOD WIVES, INC.)

By: Joan C. Robertson  
Joan C. Robertson, President

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