

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cool Cuts 4 Kids, Inc.		03/04/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Regis Corp.		
Street Address:	7201 Metro Boulevard		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55439		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2360690	COOL CUTS	
Registration Number:	2342886	COOL CUTS 4 KIDS	
CORRESPONDENCE DATA			
Fax Number:	(952)918-4770		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	952-918-4754		
Email:	scott.sullivan@regiscorp.com		
Correspondent Name:	Scott Sullivan		
Address Line 1:	7201 Metro Boulevard		
Address Line 4:	Minneapolis, MINNESOTA 55439		
NAME OF SUBMITTER:	Scott Sullivan		
Signature:	/Scott Sullivan/		
Date:	03/27/2009		

CH \$65.00 2360690

Total Attachments: 1

900130351

**TRADEMARK
 REEL: 003960 FRAME: 0302**

TRADEMARK ASSIGNMENT

This Trademark Assignment is made by Cool Cuts 4 Kids, Inc., a Delaware corporation with offices at 1701 West Eules Boulevard, Suite 200, Eules, Texas 76040 ("Assignor") to and for the benefit of Regis Corp., a Minnesota corporation with offices at 7201 Metro Boulevard, Minneapolis, Minnesota 55439 ("Assignee").

WHEREAS, Assignor is the owner of the following trademarks and goodwill associated therewith (the "Marks") and the registrations and applications therefor:

Table with 6 columns: Mark, Country, Reg. No., Serial No., Reg. Date, Filing Date. Rows include COOL CUTS (U.S., 2360690, 75472902, June 20, 2000, Apr. 23, 1998), COOL CUTS 4 KIDS (U.S., 2342886, 75609733, Apr. 18, 2000, Dec. 21, 1998), and COOL CUTS 4 KIDS (Canada, 1261208, June 14, 2005).

WHEREAS, Assignor desires to assign the Marks, goodwill, registrations, and applications to Assignee and Assignee wishes to acquire the same from Assignor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in and to the Marks for the United States, Canada, and throughout the world, and the registrations and applications therefor, together with the goodwill of the business associated therewith. This Trademark Assignment includes all rights in the nature of trademark, service mark, and trade name rights, as well as the right to sue and recover for past infringement by any third party. Assignor agrees to execute and deliver at the request of Assignee all necessary documents, instruments, and assignments and do any reasonable acts that Assignee may require in order to vest all right, title, and interest in and to the Marks, good will and associated registrations and applications in Assignee.

COOL CUTS 4 KIDS, INC.

By: [Signature]
Print Name: LANCE LOSHEIDER
Title: CFO

STATE OF Texas)
COUNTY OF Tarrant)ss.

On this 4th day of March, 2009, before me appeared Lance Loshelder the person who signed this document, who acknowledged that he signed it as a free act.

[Signature: Juli Hayden]
Notary Public

