

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------------------|----------|----------------|-------------------|
| The Procter & Gamble Company | | 11/05/2008 | CORPORATION: OHIO |

RECEIVING PARTY DATA

| | |
|------------------------|----------------------------|
| Name: | The Folgers Coffee Company |
| Street Address: | 6210 Center Hill Road |
| City: | Cincinnati |
| State/Country: | OHIO |
| Postal Code: | 45224 |
| Entity Type: | CORPORATION: DELAWARE |

PROPERTY NUMBERS Total: 60

| Property Type | Number | Word Mark |
|----------------------|----------|------------------------------------|
| Registration Number: | 3088703 | STEAMERS |
| Serial Number: | 78923588 | ADD A TOUCH OF GOURMET TO YOUR DAY |
| Registration Number: | 2826333 | AROMASEAL |
| Registration Number: | 2872836 | AROMASEAL |
| Registration Number: | 2568478 | BREAK INTO YOUR DAY |
| Serial Number: | 77126646 | CAPPUCCINO TO GO |
| Registration Number: | 2520777 | CARAMEL GROOVE |
| Registration Number: | 3113851 | CUSTOM CAFÉ |
| Registration Number: | 2176941 | |
| Registration Number: | 2336167 | |
| Registration Number: | 2602872 | FOLGERS BREAKFAST BLEND |
| Registration Number: | 2613527 | FOLGERS CLASSIC ROAST |
| Registration Number: | 1531064 | FOLGERS COFFEE SINGLES |
| Serial Number: | 78289308 | FOLGERS CREME SELECT |

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|----------------------|----------|---|
| Registration Number: | 3567394 | FOLGERS DAILY BLEND |
| Registration Number: | 3127908 | FOLGERS FILTER PACKS |
| Registration Number: | 3112964 | FOLGERS FILTER PACKS |
| Registration Number: | 3421929 | FOLGERS GOURMET SELECTIONS |
| Registration Number: | 3283616 | FOLGERS SIMPLY SMOOTH |
| Registration Number: | 2596038 | FOLGERS SPECIAL ROAST |
| Registration Number: | 3094234 | FOLGERS STEAMERS |
| Registration Number: | 3094242 | FOLGERS STEAMERS |
| Registration Number: | 1562442 | FOLGERS...THE BEST PART OF WAKIN' UP |
| Registration Number: | 1597670 | GOURMET SUPREME |
| Registration Number: | 2887487 | HOME CAFE |
| Registration Number: | 2990438 | HOME CAFE |
| Registration Number: | 3068020 | HOME CAFE |
| Serial Number: | 78923592 | LET THE DAY BEGIN |
| Registration Number: | 2036531 | MOUNTAIN GROWN |
| Registration Number: | 1398714 | MOUNTAIN GROWN |
| Registration Number: | 2742364 | SIGNIA |
| Serial Number: | 78602904 | SIMPLY SMOOTH |
| Registration Number: | 2448428 | STRAIGHT UP LATTE |
| Registration Number: | 2371462 | THE BEST PART OF WAKIN' UP IS FOLGERS IN YOUR CUP |
| Registration Number: | 2404863 | VANILLA VIBE |
| Serial Number: | 77212742 | WAKE UP SPECIAL EVERY DAY |
| Registration Number: | 1461200 | BED & BREAKFAST BLEND |
| Registration Number: | 2593031 | CAFE SOMMELIER |
| Registration Number: | 1422170 | MILLSTONE |
| Registration Number: | 2427448 | MILLSTONE |
| Registration Number: | 3040964 | MILLSTONE |
| Registration Number: | 3291890 | MILLSTONE |
| Registration Number: | 2234424 | MILLSTONE |
| Registration Number: | 2684202 | MILLSTONE CAFE & BAKERY |
| Registration Number: | 3035506 | MOUNTAIN MOONLIGHT |
| Registration Number: | 1499820 | SIDEWALK CAFE |
| Registration Number: | 2602861 | TASTE WHAT'S OUT THERE |
| Registration Number: | 1842662 | BROTHERS |
| Registration Number: | 2294948 | |

| | | |
|----------------------|---------|-----------------------|
| Registration Number: | 1606578 | CAFE EUROPA |
| Registration Number: | 2164411 | CAFFE MIDNIGHT |
| Registration Number: | 1676231 | COFFEE CRUISER |
| Registration Number: | 1531095 | ESPRESSO MEZZO |
| Registration Number: | 1920039 | FLAVOR FILTER |
| Registration Number: | 1712005 | FOGLIFTER |
| Registration Number: | 2237753 | FROSTCHASER |
| Registration Number: | 1492477 | HEARTHSIDE ROAST |
| Registration Number: | 1666875 | JINGLE JAVA |
| Registration Number: | 1510540 | MAKES ONE PERFECT POT |
| Registration Number: | 3065918 | MAYAN BLACK ONYX |

CORRESPONDENCE DATA

Fax Number: (513)945-6773
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 513-983-1100
Email: pgtrademarks.im@pg.com
Correspondent Name: The Procter & Gamble Company
Address Line 1: One Procter & Gamble Plaza
Address Line 4: Cincinnati, OHIO 45202

| | |
|--------------------|--------------|
| NAME OF SUBMITTER: | Carl J. Roof |
| Signature: | /cjroof/ |
| Date: | 03/27/2009 |

Total Attachments: 5
source=Folgers Separation Agreement - Executed#page1.tif
source=Folgers Separation Agreement - Executed#page47.tif
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source=Folgers Separation Agreement - Executed#page58.tif

SEPARATION AGREEMENT

among

THE PROCTER & GAMBLE COMPANY,

THE FOLGERS COFFEE COMPANY

and

THE J.M. SMUCKER COMPANY

dated as of

June 4, 2008

Pet Care” segment of Parent’s “Health and Well-Being” Global Business Unit, and (B) the enterprises of the Procter & Gamble professional services business unit of Parent that are exclusively related to the sourcing, producing, marketing, selling, distributing and development of coffee- and tea-related products and services.

“Coffee Business Compensation And Benefit Plans” has the meaning set forth in the Transaction Agreement.

“Compensation And Benefit Plans” has the meaning set forth in the Transaction Agreement.

“Consents” means any consents, waivers or approvals from, or notification requirements to, or authorizations by, any third-parties.

“Continuing Employee” has the meaning set forth in the Transaction Agreement.

“Contracts” means any contract, agreement, lease, license, sales order, purchase order, instrument or other commitment, whether written or oral, that is binding on any Person or any part of its property under applicable Law.

“Control” and its derivatives means, with respect to any Person (other than an individual): (a) the legal, beneficial, or equitable ownership, directly or indirectly, of (i) at least 50% of the aggregate of all voting equity interests in such Person or (ii) equity interests having the right to at least 50% of the profits of an entity or, in the event of dissolution, to at least 50% of the Assets of such Person; or (b) the right to appoint, directly or indirectly, a majority of the board of directors or equivalent governing body of such Person; or (c) the right to control, directly or indirectly, the management or direction of such Person by means of Contract, corporate governance document or a similar instrument; or (d) in the case of a partnership, the holding of the position of sole general partner.

“Convey” has the meaning set forth in Section 1.2. Variants of this term such as “Conveyance” will have correlative meanings.

“Copyrights” has the meaning set forth in the definition of “Intellectual Property.”

“Direct Claims” has the meaning set forth in Section 4.5(a).

“Dispute” has the meaning set forth in Section 6.3.

“Dispute Escalation Notice” has the meaning set forth in Section 6.1.

“Distribution” has the meaning set forth the recitals.

“Distribution Date” means, as applicable (i) in the event that Parent elects to effect the Distribution in the form of a One-Step Spin-Off, the date selected by the Board of Directors of Parent or its designee for the distribution of Folgers Common Stock to Parent shareholders in connection with the One-Step Spin-Off and (ii) in the event that

IN WITNESS WHEREOF, each of the Parties has caused this Separation Agreement to be executed on its behalf by its officers hereunto duly authorized on the day and year first above written.

THE PROCTER & GAMBLE COMPANY

By: Joseph A. Stegbauer
Name: Joseph A. Stegbauer
Title: Attorney-in-fact

THE FOLGERS COFFEE COMPANY

By: Joseph A. Stegbauer
Name: Joseph A. Stegbauer
Title: Attorney-in-fact

THE J.M. SMUCKER COMPANY

By: _____
Name:
Title:

Solely for purposes of the provisions set forth in Article IV:

THE FOLGERS COFFEE DISTRIBUTING COMPANY

By: Joseph A. Stegbauer
Name: Joseph A. Stegbauer
Title: Attorney-in-fact

IN WITNESS WHEREOF, each of the Parties has caused this Separation Agreement to be executed on its behalf by its officers hereunto duly authorized on the day and year first above written.

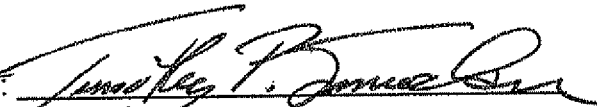
THE PROCTER & GAMBLE COMPANY

By: _____
Name:
Title:

THE FOLGERS COFFEE COMPANY

By: _____
Name:
Title:

THE J.M. SMUCKER COMPANY

By: 
Name: Timothy P. Smucker
Title: Chairman and Co-CEO

Solely for purposes of the provisions set forth in Article IV:

THE FOLGERS COFFEE DISTRIBUTING COMPANY

By: _____
Name:
Title:

THE FOLGER COFFEE COMPANY

By: Joseph A. Stegbaner
Name: Joseph A. Stegbaner
Title: Attorney-in-fact

MILLSTONE COFFEE, INC.

By: Joseph A. Stegbaner
Name: Joseph A. Stegbaner
Title: Attorney-in-fact

[Signature Page to Separation Agreement]