

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|------------------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------|----------|----------------|-------------------------|
| Weiser, Inc. | | 03/27/2009 | CORPORATION: NEW JERSEY |

RECEIVING PARTY DATA

| | |
|------------------------|-------------------------------------|
| Name: | Applegate Farms, LLC |
| Street Address: | 750 Rt. 202 South, Suite 300 |
| City: | Bridgewater |
| State/Country: | NEW JERSEY |
| Postal Code: | 08807-5530 |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE |

PROPERTY NUMBERS Total: 7

| Property Type | Number | Word Mark |
|----------------------|---------|---|
| Registration Number: | 2960330 | APPLEGATE |
| Registration Number: | 1905098 | APPLEGATE FARMS |
| Registration Number: | 3449973 | APPLEGATE FARMS CERTIFIED ORGANIC THE GREAT ORGANIC UNCURED HOT DOG |
| Registration Number: | 2744106 | BELIEVE IN WHAT YOU EAT |
| Registration Number: | 2584915 | SUNDAY BACON |
| Registration Number: | 2848180 | THE LUNCH CREW |
| Registration Number: | 3589379 | THE GREATEST LITTLE ORGANIC SMOKEY PORK COCKTAIL FRANKS |

CORRESPONDENCE DATA

Fax Number: (215)864-9153
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 215.864.8249
 Email: lorem@ballardspahr.com
 Correspondent Name: Melissa J. Lore

CH \$190.00 2960330

Address Line 1: Ballard Spahr Andrews & Ingersoll, LLP
Address Line 2: 1735 Market Street, 51st Floor
Address Line 4: Philadelphia, PENNSYLVANIA 19103-7599

| | |
|-------------------------|-------------------|
| ATTORNEY DOCKET NUMBER: | 079884 |
| NAME OF SUBMITTER: | Melissa J. Lore |
| Signature: | /Melissa J. Lore/ |
| Date: | 03/27/2009 |

Total Attachments: 3
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TRADEMARK ASSIGNMENT
(WEISER TO APPLGATE)

This Trademark Assignment is made and effective as of the 27th day of March, 2009, by and between WEISER, INC., a New Jersey corporation with offices at 750 Route 202 South, Suite 300 Bridgewater, NJ 08807-5530 ("Assignor") and APPLGATE FARMS, LLC, a Delaware limited liability company with offices at 750 Route 202 South, Suite 300 Bridgewater, NJ 08807-5530 ("Assignee").

WHEREAS, Assignor desires to transfer, and Assignee desires to receive, all right, title, and interest in and to the Marks and Registrations (as defined below), together with the goodwill of the business symbolized by the Marks and the Registrations, together with the right to recover for damages and profits for past infringements thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, intending to be legally bound, Assignor does hereby sell, assign, convey and transfer unto Assignee, its successors, assigns and legal representatives, its full and entire right, title and interest in and to the trademark registrations and the trademarks set forth on Exhibit A (collectively, the "Marks and Registrations"), the right to receive royalties or other income payable as compensation for the exploitation of the Marks and Registrations and the attendant goodwill symbolized by the Marks and Registrations, the same to vest in Assignee including, without limitation, (i) the ownership of all causes of action for, and claims for damages due or accrued by reason of any past infringement of the Marks and Registrations, which actions and claims arose prior to or after the date hereof and the right to sue and recover for same, (ii) the right to the registrations of all the Marks and Registrations not already registered in the United States, and the right to apply for registrations thereof in all foreign jurisdictions in the world which register trademarks.

Assignor hereby agrees that Assignee shall have the right to record this instrument of assignment in the United States Patent and Trademark Office, so as to establish Assignee as owner of record of the Marks and Registrations in the United States.

This Assignment shall be binding upon and enforceable against and inure to the benefit of the heirs, legatees, executors, administrators, successors and assigns of the undersigned.

This Assignment may be executed in one or more counterparts, each of which shall be an original, but together shall constitute one and the same instrument.

* * * * *

IN WITNESS WHEREOF, Assignor and Assignee have has caused this instrument to be executed on the date first written above.

WEISER, INC.
"ASSIGNOR"

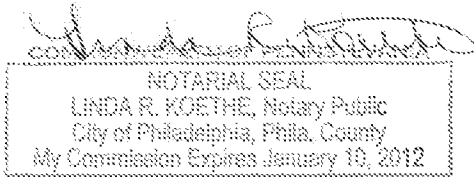
Dated: March 27, 2009

By: [Signature]

Print Name, Title

State of PA)
) SS:
County of Phila)

On 3/27/09 before me Linda Koethe, personally appeared Stephen McDonald personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed instrument.



APPLEGATE FARMS LLC
"ASSIGNEE"

Dated: March 27, 2009

By: [Signature]

Print Name, Title

State of PA)
) SS:
County of Phila)

On 3/27/09 before me Linda Koethe, personally appeared Stephen McDonald personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed instrument.

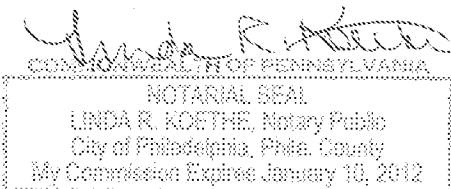


EXHIBIT A

MARKS AND REGISTRATIONS

| Mark | Reg. No. | Classes | Country |
|--------------------------------------|----------|---------|---------|
| APPLEGATE | 2960330 | 29 | USA |
| APPLEGATE FARMS | 1905098 | 29 | USA |
| THE GREAT ORGANIC UNCURED HOT DOG | 3449973 | 29 | USA |
| BELIEVE IN WHAT YOU EAT | 2744106 | 29 | USA |
| SUNDAY BACON | 2584915 | 29 | USA |
| THE LUNCH CREW | 2848180 | 29 | USA |

PENDING APPLICATIONS

| Mark | App. No. | Classes | Country |
|--|-----------|---------|---------|
| THE GREATEST LITTLE ORGANIC SMOKEY PORK COCKTAIL FRANKS | 77-461577 | 29 | USA |