

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stephen McDonnell		03/27/2009	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Applegate Farms, LLC		
Street Address:	750 Rt. 202 South, Suite 300		
City:	Bridgewater		
State/Country:	NEW JERSEY		
Postal Code:	08807-5530		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1872644	JUGTOWN MOUNTAIN SMOKEHOUSE	
CORRESPONDENCE DATA			
Fax Number:	(215)864-9153		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	215.864.8249		
Email:	lorem@ballardspahr.com		
Correspondent Name:	Melissa J. Lore		
Address Line 1:	Ballard Spahr Andrews & Ingersoll, LLP		
Address Line 2:	1735 Market Street, 51st Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-7599		
ATTORNEY DOCKET NUMBER:	079884		
NAME OF SUBMITTER:	Melissa J. Lore		
Signature:	/Melissa J. Lore/		
Date:	03/27/2009		

CH \$40.00 1872644

Total Attachments: 3

source=Jugtown trademark assignment#page1.tif

source=Jugtown trademark assignment#page2.tif

source=Jugtown trademark assignment#page3.tif

TRADEMARK ASSIGNMENT
(JUGTOWN MOUNTAIN SMOKEHOUSE)

This Trademark Assignment is made and effective as of the 27th day of March, 2009, by and between STEPHEN MCDONNELL, an individual residing at 10 County Line Road, Unit 22, Branchburg, NJ, 08876 ("Assignor") and APPLGATE FARMS, LLC, a Delaware limited liability company with offices at 750 Route 202 South, Suite 300 Bridgewater, NJ 08807-5530 ("Assignee").

WHEREAS, Assignor desires to transfer, and Assignee desires to receive, all right, title, and interest in and to the Marks and Registrations (as defined below), together with the goodwill of the business symbolized by the Marks and the Registrations, together with the right to recover for damages and profits for past infringements thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, intending to be legally bound, Assignor does hereby sell, assign, convey and transfer unto Assignee, its successors, assigns and legal representatives, its full and entire right, title and interest in and to the trademark registrations and the trademarks set forth on Exhibit A (collectively, the "Marks and Registrations"), the right to receive royalties or other income payable as compensation for the exploitation of the Marks and Registrations and the attendant goodwill symbolized by the Marks and Registrations, the same to vest in Assignee including, without limitation, (i) the ownership of all causes of action for, and claims for damages due or accrued by reason of any past infringement of the Marks and Registrations, which actions and claims arose prior to or after the date hereof and the right to sue and recover for same, (ii) the right to the registrations of all the Marks and Registrations not already registered in the United States, and the right to apply for registrations thereof in all foreign jurisdictions in the world which register trademarks.

Assignor hereby agrees that Assignee shall have the right to record this instrument of assignment in the United States Patent and Trademark Office, so as to establish Assignee as owner of record of the Marks and Registrations in the United States.

This Assignment shall be binding upon and enforceable against and inure to the benefit of the heirs, legatees, executors, administrators, successors and assigns of the undersigned.

This Assignment may be executed in one or more counterparts, each of which shall be an original, but together shall constitute one and the same instrument.

* * * * *

IN WITNESS WHEREOF, Assignor and Assignee have has caused this instrument to be executed on the date first written above.

STEPHEN MCDONNELL
"ASSIGNOR"

Dated: 3/27, 2009

By: *[Handwritten Signature]*

Print Name, Title

State of PA)
) SS:
County of Phila)

On 3/27/09 before me, *[Handwritten Name]*, personally appeared *[Handwritten Name]* personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed instrument.

COMMONWEALTH OF PENNSYLVANIA
NOTARIAL SEAL
LINDA R. KOETHE, Notary Public
City of Philadelphia, Phila. County
My Commission Expires January 10, 2012

APPLEGATE FARMS LLC
"ASSIGNEE"

Dated: 3/27, 2009

By: *[Handwritten Signature]*

Print Name, Title

State of PA)
) SS:
County of Phila)

On 3/27/09 before me, *[Handwritten Name]*, personally appeared *[Handwritten Name]* personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed instrument.

COMMONWEALTH OF PENNSYLVANIA
NOTARIAL SEAL
LINDA R. KOETHE, Notary Public
City of Philadelphia, Phila. County
My Commission Expires January 10, 2012

EXHIBIT A

MARKS AND REGISTRATIONS

Mark	Reg. No.	Classes	Country
JUGTOWN MOUNTAIN SMOKEHOUSE	1,872,644	International Class 29 Meat, poultry, game	USA