

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cold Spring Brewing Company		03/26/2009	CORPORATION: COLORADO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Holiday Stationstores, Inc.		
<b>Street Address:</b>	4567 American Boulevard West		
<b>City:</b>	Minneapolis		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55437		
<b>Entity Type:</b>	CORPORATION: MINNESOTA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3266190	SNAKE EYES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(858)456-4802		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	858-456-4801		
<b>Email:</b>	usdocketing@trademarkgroup.com		
<b>Correspondent Name:</b>	The Trademark Group, APLC		
<b>Address Line 1:</b>	1200 Prospect Street, Suite G-100		
<b>Address Line 4:</b>	La Jolla, CALIFORNIA 92037		
<b>ATTORNEY DOCKET NUMBER:</b>	T13437US00		
<b>NAME OF SUBMITTER:</b>	Marnie Wright Barnhorst, Esq.		
<b>Signature:</b>	/MWB/		
<b>Date:</b>	03/27/2009		

OP \$40.00 3266190

Total Attachments: 1  
source=SNAKE EYES Reg. Executed Assignment 3-26-09#page1.tif

ASSIGNMENT OF FEDERAL TRADEMARK REGISTRATION

WHEREAS, Cold Spring Brewing Company dba Monarch Custom Beverages ("Assignor"), a Colorado corporation, having a place of business at 219 Red River Avenue North, P.O. Box 476, Cold Spring, Minnesota 56320, is the owner of the trademark SNAKE EYES registered in the United States Patent and Trademark Office on July 17, 2007 and assigned Registration No: 3,266,190;

WHEREAS, Holiday Stationstores, Inc. ("Assignee"), a Minnesota corporation, having a place of business at 4567 American Boulevard West, Minneapolis, Minnesota 55437, is desirous of acquiring said registered trademark;

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark together with all common law rights and the goodwill of the business symbolized by said trademark and registration thereof.

Signed at Stirling IL, this 26<sup>TH</sup> day of March, 2008.

  
(Signature)

Vice President of Sales  
(Print or type name and position - must be an officer).