

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Print Counts, Inc.		03/25/2009	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Print Counts, LLC		
<b>Street Address:</b>	5109 W. Lemon Street		
<b>City:</b>	Tampa		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33609		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: FLORIDA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3279791	BECAUSE EVERY DOCUMENT MATTERS	
Registration Number:	3559071	PRINT COUNTS PATROL	
Registration Number:	3195296	PRINT COUNTS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(813)273-5145		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	8132735000		
<b>Email:</b>	ptotpa@gray-robinson.com		
<b>Correspondent Name:</b>	Debra Deardourff Faulk		
<b>Address Line 1:</b>	P.O. Box 3324		
<b>Address Line 4:</b>	Tampa, FLORIDA 33601		
<b>ATTORNEY DOCKET NUMBER:</b>	375815.1		
<b>NAME OF SUBMITTER:</b>	Debra Deardourff Faulk		
<b>Signature:</b>	/debra deardourff faulk/		

OP \$90.00 3279791

Date:

03/27/2009

Total Attachments: 2

source=PCassign#page1.tif

source=PCassign#page2.tif

**ASSIGNMENT OF TRADEMARKS**

**WHEREAS, Print Counts, Inc.**, a Florida corporation with an address of 5109 W. Lemon Street, Tampa, FL 33609 ("Assignor"), warrants that it owns without encumbrance, the marks and federal registrations listed on the schedule attached as Exhibit A to this Agreement;

**WHEREAS, Print Counts, LLC**, a Florida corporation, with an address of 5109 W. Lemon Street, Tampa, FL 33609 ("Assignee"), desires to acquire said marks, registrations, and rights therein;

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns unto Assignee, any and all right, title and interest in the marks listed on the schedule attached as Exhibit A to this Agreement, together with the goodwill of the business symbolized by said marks, and the registrations therefor; and

**FURTHER**, Assignor agrees that it will, without demanding any further consideration therefor, at the request, but at the cost of Assignee, perform all lawful and just acts that may be necessary for carrying out this assignment in full, including the execution and acknowledgement of instruments that may be or may become necessary for sustaining, reissuing or disclaiming the trademark registration.

**"ASSIGNOR"**

**Print Counts, Inc.**

By:  \_\_\_\_\_

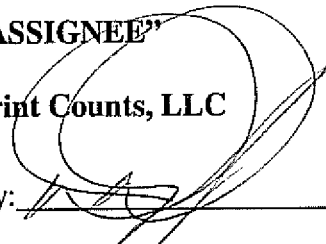
Name: Daniel M Doyle JR

Title: President

Date: 3-26-09

**"ASSIGNEE"**

**Print Counts, LLC**

By:  \_\_\_\_\_

Name: Daniel M Doyle JR

Title: President

Date: 3-25-09

EXHIBIT "A"

Registered United States Trademarks

MARK	REGISTRATION NUMBER
BECAUSE EVERY DOCUMENT MATTERS	3,279,791
PRINT COUNTS PATROL(LOGO)	3,559,071
PRINT COUNTS	3,195,296

# 1616439 v1