

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CelebrateExpress.com, Inc.		06/11/2004	CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	Celebrate Express, Inc.		
Street Address:	11232 120th Avenue NE		
Internal Address:	Suite 204		
City:	Kirkland		
State/Country:	WASHINGTON		
Postal Code:	98033		
Entity Type:	CORPORATION: WASHINGTON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2219758	1-800-BIRTHDAY	
CORRESPONDENCE DATA			
Fax Number:	(262)901-3333		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	262-901-2000		
Email:	dirkv@buyseasons.com		
Correspondent Name:	Dirk Vanover		
Address Line 1:	5915 S. Moorland Rd.		
Address Line 4:	New Berlin, WISCONSIN 53151		
NAME OF SUBMITTER:	Dirk Vanover		
Signature:	/Dirk Vanover/		
Date:	03/27/2009		

OP \$40.00 2219758

Total Attachments: 1

900130391

**TRADEMARK
 REEL: 003960 FRAME: 0676**

A change of name document is not needed for trademarks.