

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ROYAL DOULTON (UK) LIMITED		03/26/2009	COMPANY: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	WWRD IPCO LLC
Street Address:	2711 Centerville Road
Internal Address:	Suite 400
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19808
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 34

Property Type	Number	Word Mark
Registration Number:	2163093	BUNNYKINS
Registration Number:	1375510	BUNNYKINS
Registration Number:	3492679	BUNNYKINS
Registration Number:	3018830	BUNNYKINS
Registration Number:	2632476	BUNNYKINS
Registration Number:	0583473	"BUNNYKINS" ROYAL DOULTON MADE IN ENGLAND D
Registration Number:	2287088	CLASSIQUE
Registration Number:	2179801	
Registration Number:	3098908	DOULTON
Registration Number:	2984889	FUSION
Registration Number:	1681237	HADDON HALL
Registration Number:	1239482	HUG-A-MUG
Registration Number:	1478737	IMAGES

CH \$865.00 2163093

Registration Number:	1320781	LAMBETHWARE
Registration Number:	0427236	MINTON
Registration Number:	0444254	MINTON
Registration Number:	0444177	MINTON FOUNDED 1793
Registration Number:	2255565	OLD COUNTRY ROSES
Registration Number:	2815222	OLD COUNTRY ROSES
Registration Number:	0860071	PARAGON
Registration Number:	1096041	ROYAL ALBERT
Registration Number:	0821127	ROYAL ALBERT
Registration Number:	1488495	ROYAL DOULTON
Registration Number:	1001784	ROYAL DOULTON
Registration Number:	2421993	ROYAL DOULTON
Registration Number:	2784525	ROYAL DOULTON
Registration Number:	2753325	ROYAL DOULTON
Registration Number:	3127223	ROYAL DOULTON
Registration Number:	2861164	ROYAL DOULTON
Registration Number:	1225095	ROYAL DOULTON IMAGES
Registration Number:	0050411	ROYAL-DOULTON ENGLAND DDDD
Registration Number:	2283803	SENTIMENTS
Registration Number:	2636281	ST. ANDREWS
Serial Number:	78864896	ROYAL ALBERT

**CORRESPONDENCE DATA**

Fax Number: (212)446-4900  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: (212)446-4800  
Email: hsmith@kirkland.com  
Correspondent Name: Hayley M. Smith, Senior Legal Assistant  
Address Line 1: Kirkland & Ellis LLP  
Address Line 2: 153 East 53rd Street  
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	RD UK LTD-WWRD IP TM (HS)
NAME OF SUBMITTER:	Hayley M. Smith
Signature:	//Hayley M. Smith//
Date:	03/27/2009

**Total Attachments: 7**

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Dated: 26 March 2009

**ROYAL DOULTON (UK) LIMITED**  
**(in administration)**  
and  
**ANGUS MARTIN, NEVILLE KAHN, NICHOLAS DARGAN and DOMINIC WONG**  
**(as joint administrators of the Assignor)**  
and  
**WWRD IPCO LLC**

**REGISTERED TRADE MARK DEED OF ASSIGNMENT**  
**(USA)**

**Linklaters**

One Silk Street  
London EC2Y 8HQ

Telephone (44-20) 7456 2000  
Facsimile (44-20) 7456 2222

Ref: D. Schubauer/L-163565

K&E 14329434.1

**TRADEMARK**  
**REEL: 003960 FRAME: 0756**

This Deed of Assignment is made on 26 March 2009 between:

- (1) **Royal Doulton (UK) Limited (in administration)**, a company incorporated in England and Wales with registration number 00058357, whose registered office is at Royal Doulton, Barlaston, Stoke on Trent, Staffordshire ST12 9FA (the "**Assignor**");
- (2) **Angus Martin, Neville Kahn, Nicholas Dargan and Dominic Wong** all of Deloitte LLP of Stonecutter Court, 1 Stonecutter Street, London EC4A 4TR (the "**Administrators**"); and
- (3) **WWRD IPCo LLC**, a limited liability company incorporated under the laws of the State of Delaware, whose registered office is at 2711 Centerville Road, Suite 400, Wilmington, DE 19808, USA (the "**Assignee**").

**Whereas:**

- (A) The Assignor is the owner of the Trade Marks (as defined below).
- (B) The Assignor has agreed to assign to the Assignee all of its rights, title and interest in and to the Trade Marks upon the terms set out in this Deed.

It is agreed as follows:

**1 Definitions**

In this Deed, "**Trade Marks**" means the registered trade marks and pending trade mark applications listed in the Schedule to this Deed, together with the goodwill represented by and associated with the Trade Marks (but no other goodwill).

**2 Assignment**

The Assignor hereby assigns to the Assignee such rights, title and interest as the Assignor has in and to the Trade Marks, including without limitation:

- 2.1** all rights of action, powers and benefits in respect of the Trade Marks; and
- 2.2** the right to seek and recover damages and all other remedies for any past infringement of the Trade Marks,

in each case as the Assignor has in or to the Trade Marks.

**3 Further Assurance**

The Assignor shall, at the Assignee's request and expense, execute all documents and do all such acts and things as may be reasonably requested by the Assignee in order to give legal effect to the assignment of the Trade Marks to the Assignee.

**4 Exclusion of Warranties**

The Assignor assigns to the Assignee such rights as it may have in the Trade Marks but excludes all warranties (express and/or implied) in relation thereto.

**5 Whole Agreement**

This Deed contains the whole agreement between the parties relating to its subject matter at the date of this Deed.

**6 Execution by the Administrators**

The Administrators have entered into and signed this Deed as agents for the Assignor and neither they, their business organisation, its members or partners or their representatives shall incur any personal liability whatever in respect of any of the obligations undertaken by the Assignor; or in respect of any failure on the part of the Assignor to observe, perform or comply with any such obligations; or under or in relation to any associated arrangements or negotiations; or under any deed, document or assurance made pursuant to this Deed.

**7 Governing Law and Jurisdiction**

- 7.1 This Deed and any non-contractual obligations arising out of or in connection with it shall be governed by and construed in accordance with the laws of England.
- 7.2 The parties irrevocably agree that the courts of England are to have jurisdiction to settle any disputes which may arise out of or in connection with this Deed and that, accordingly, any legal action or proceedings arising out of or in connection with this Deed may be brought in these courts.

**8 Invalidity**

If any provision in this Deed shall be held to be illegal, invalid or unenforceable, in whole or in part, such provision or part shall, to that extent, be deemed not to form part of this Deed but the legality, validity or enforceability of the remainder of this Deed shall not be affected.

**9 Counterparts**

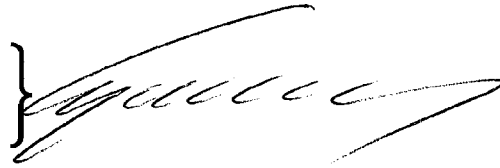
This Deed may be executed in any number of counterparts and by the parties to it on separate counterparts, each of which so executed and delivered will be an original, but all counterparts will together constitute one and the same instrument.

**In witness whereof**, this Deed has been signed as a deed and delivered on the date stated at the beginning.

**SIGNED and DELIVERED as a DEED on behalf of Royal Doulton (UK) Limited (in administration) by**

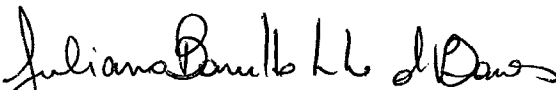
ANGW MARTIN

one of the Administrators (as its agent and without personal liability) pursuant to the powers conferred under the Insolvency Act 1986



in the presence of:

Witness's Signature:



Name: JULIANA LEITE DE BARROS

Address: 1 SILK STREET, LONDON  
EC2Y 8HQ

Occupation:

TRAINEE SOLICITOR

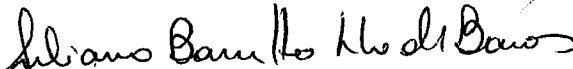
**SIGNED and DELIVERED as a DEED by**

ANGW MARTIN

one of the Administrators on behalf of them, without personal liability, in the presence of:



Witness's Signature:



Name: JULIANA LEITE DE BARROS

Address: 1 SILK STREET, LONDON  
EC2Y 8HQ

Occupation:

TRAINEE SOLICITOR

**SIGNED and DELIVERED as a DEED by WWRD IPCo LLC acting by Jay Bernstein who, in accordance with the laws of the State of Delaware, is an authorised representative acting under the authority of the company**



**SIGNED and DELIVERED as a DEED on behalf of Royal Doulton (UK) Limited (in administration) by**

}

one of the Administrators (as its agent and without personal liability) pursuant to the powers conferred under the Insolvency Act 1986

in the presence of:  
Witness's Signature:

Name:

Address:

Occupation:

**SIGNED and DELIVERED as a DEED by**

}

one of the Administrators on behalf of them, without personal liability, in the presence of:

Witness's Signature:

Name:

Address:

Occupation:

**SIGNED and DELIVERED as a DEED by WWRD IPCo LLC acting by Jay Bernstein who, in accordance with the laws of the State of Delaware, is an authorised representative acting under the authority of the company**

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**Schedule**  
**The Trade Marks**

<b>Mark</b>	<b>Status</b>	<b>Registration Number/ Application Number</b>	<b>Registration Date/ Filing Date</b>	<b>Class</b>
BUNNYKINS	Registered	2163093	09 Jun 1998	14, 27, 28
BUNNYKINS	Registered	1375510	17 Dec 1985	8
BUNNYKINS	Registered	3492679	26 Aug 2008	25
BUNNYKINS	Registered	3018830	29 Nov 2005	16
BUNNYKINS	Registered	2632476	08 Oct 2002	20
BUNNYKINS ROYAL DOULTON MADE IN ENGLAND D & device	Registered	583473	08 Dec 1953	21
CLASSIQUE	Registered	2287088	19 Oct 1999	20
DEVICE ONLY	Registered	2179801	11 Aug 1998	21
DOULTON	Registered	3098908	30 May 2006	11
FUSION	Registered	2984889	16 Aug 2005	11, 21, 24
HADDON HALL	Registered	1681237	31 Mar 1992	21
HUG-A-MUG	Registered	1239482	24 May 1983	21
IMAGES	Registered	1478737	01 Mar 1988	21
LAMBETHWARE	Registered	1320781	19 Feb 1985	21
MINTON	Registered	427236	04 Feb 1947	21
MINTON	Registered	444254	03 Oct 1950	20
MINTON FOUNDED 1783 & device	Registered	444177	29 Aug 1950	21
OLD COUNTRY ROSES	Registered	2255565	22 Jun 1999	21
OLD COUNTRY ROSES	Registered	2815222	17 Feb 2004	24
PARAGON	Registered	860071	12 Nov 1968	21
ROYAL ALBERT	Pending, Intent to Use	1978/864896	19 Apr 2006	24
ROYAL ALBERT	Registered	1096041	11 Jul 1978	21
ROYAL ALBERT	Registered	821127	27 Dec 1966	21
ROYAL DOULTON	Registered	1488495	17 May 1988	21

Mark	Status	Registration Number/ Application Number	Registration Date/ Filing Date	Class
ROYAL DOULTON	Registered	1001784	14 Jan 1975	21
ROYAL DOULTON	Registered	2421993	16 Jan 2001	21
ROYAL DOULTON	Registered	2784525	18 Nov 2003	27
ROYAL DOULTON	Registered	2753325	19 Aug 2003	24
ROYAL DOULTON & Device	Registered	3127223	08 Aug 2006	9
ROYAL DOULTON & device	Registered	2861164	06 Jul 2004	11, 14, 16, 21
ROYAL DOULTON IMAGES	Registered	1225095	25 Jan 1983	21
ROYAL-DOULTON ENGLAND DDDD & device	Registered	50411	13 Mar 1906	30
SENTIMENTS	Registered	2283803	05 Oct 1999	21
ST. ANDREWS	Registered	2636281	15 Oct 2002	21