

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Givaudan Fragrances Corporation		03/26/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Givaudan S.A.		
Street Address:	5, Chemin de la Parfumerie		
City:	Vernier		
State/Country:	SWITZERLAND		
Postal Code:	CH-1214		
Entity Type:	CORPORATION: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0502713	BARTYL	
CORRESPONDENCE DATA			
Fax Number:	(513)241-6234		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(513) 241-2324		
Email:	ksmith@whepatent.com		
Correspondent Name:	Kathryn E. Smith		
Address Line 1:	441 Vine Street		
Address Line 2:	2700 Carew Tower		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	GRISA-591-128		
DOMESTIC REPRESENTATIVE			
Name:	Kathryn E. Smith		
Address Line 1:	441 Vine Street		
Address Line 2:	2700 Carew Tower		

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Address Line 4: Cincinnati, OHIO 45202

NAME OF SUBMITTER:

Kathryn E. Smith

Signature:

/Kathryn E. Smith/

Date:

03/30/2009

Total Attachments: 2

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ASSIGNMENT

WHEREAS, Givaudan Fragrances Corporation, a corporation organized and existing under the laws of the State of Delaware (hereinafter "ASSIGNOR"), has adopted and used in its business the trademark registration set forth on Exhibit A hereto (the "Trademark"), which is duly registered in the United States Patent and Trademark Office; and

WHEREAS, Givaudan S.A., a corporation organized and existing under the laws of Switzerland, having a place of business at 5, Chemin de la Parfumerie, CH - 1214 Vernier, Switzerland (hereinafter "ASSIGNEE"), is desirous of acquiring the aforesaid trademark, together with the goodwill associated with and symbolized by the trademark and the aforesaid registration therefore.

NOW, THEREFOR, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE all rights, titles and interest in and to the aforesaid trademark together with the goodwill associated and symbolized by the trademark.

Givaudan Fragrances Corporation

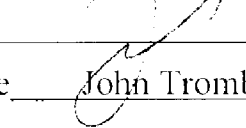
By 
Name John Trombley
Title Vice President Operations
Date 3/26/09

EXHIBIT A

U.S. TRADEMARK REGISTRATION

<u>Mark</u>	<u>Registration No.</u>	<u>Status</u>
BARTYL	502713	Registered