-OP \$240.00 788144

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Briarcliff Wine Group, LLC		ll03/15/2009 l	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	Emerald Wines, LLC	
Street Address:	381 Mallory Station Road, Suite 211	
City:	Franklin	
State/Country:	TENNESSEE	
Postal Code:	ostal Code: 37067	
Entity Type: LIMITED LIABILITY COMPANY: DELAWARE		

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	78814410	GRAIL
Registration Number:	3381831	CARNEROS SIGNATURE RESERVE
Registration Number:	3255431	CARNEROS CREEK
Registration Number:	3187345	
Registration Number:	3187344	
Registration Number:	3187145	RAMSHEAD
Registration Number:	3226186	LOS CARNEROS RESERVE
Registration Number:	3187143	WILDHURST
Registration Number:	1383637	CARNEROS CREEK WINERY

CORRESPONDENCE DATA

Fax Number: (312)264-5472

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 3126063249

Email: arachelson@hmblaw.com

TRADEMARK REEL: 003961 FRAME: 0093

900130470

Correspondent Name: Aaron Rachelson Address Line 1: 180 N LaSalle Street, Suite 3700 c/o Horwood Marcus & Berk Chartered Address Line 2: Address Line 4: Chicago, ILLINOIS 60601 NAME OF SUBMITTER: Aaron Rachelson Signature: /s Aaron Rachelson/ 03/30/2009 Date: Total Attachments: 6 source=Trademark Assignment#page1.tif

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TRADEMARK ASSIGNMENT

This Trademark Assignment is by BRIARCLIFF WINE GROUP, LLC, a California limited liability company located at 2100 Jackson Street, San Francisco, CA 94115 ("Assignor"). being the owner of the trademarks listed on Schedule A attached hereto (the "Trademarks"), for the benefit of Jeffrey Hopmayer, a Tennessee resident with an address of 381 Mallory Station Road, Suite 211, Franklin, Tennessee 37067 ("Assignee").

For good and valuable consideration, Assignor hereby sells, assigns and transfers to Assignee its entire right, title and interest in and to the Trademarks and any registrations thereof. together with the assets and goodwill of the business connected with the use of, and symbolized by, the Trademarks and every right connected therewith.

IN WITNESS WHEREOF, this Trademark Assignment has been duly executed by Assignor and is effective as of March 15, 2009.

Briarcliff Wine Group, LLC

Name: Loretta Martin

Its: Manager

STATE OF California) ss COUNTY OF San Juayun

I, Litu Bhulle , do hereby certify that the above-mentioned person appeared before me this day, and acknowledged that this Assignment was signed and delivered as the free and voluntary act of said person on behalf of the identified entity with authority to do so, for the uses and purposes therein set forth.

Given under my hand and seal this $\frac{95}{2}$ day of March, 2009.

1-31-2013
My commission expires:

Putu Bhuller

COMM. # 1834342 SAN JOAQUIN COUNTY ()

RITU BHULLER

SCHEDULE A

	Serial Number	Reg. Number	Mark
1	78814410		GRAIL
2	78814300	3381831	CARNEROS SIGNATURE RESERVE
3	78828973	3255431	CARNEROS CREEK
4	78826921	3187345	WILDHURST TREE DESIGN
5	78826910	3187344	RAMSHEAD DESIGN
6	78814389	3187145	RAMSHEAD
7	78814316	3226186	LOS CARNEROS RESERVE
8	78814262	3187143	WILDHURST
9	73541746	1383637	CARNEROS CREEK WINERY

TRADEMARK ASSIGNMENT

This Trademark Assignment is by SAPHIRE ADVISORS, LLC, a Delaware limited liability company located at 381 Mallory Station Road, Suite 211, Franklin, Tennessee 37067 ("Assignor"), being the owner of the trademarks listed on Schedule A attached hereto (the "Trademarks"), for the benefit of EMERALD WINES, LLC, a Delaware limited liability company located at 381 Mallory Station Road, Suite 211, Franklin, Tennessee 37067 ("Assignee").

For good and valuable consideration, Assignor hereby sells, assigns and transfers to Assignee its entire right, title and interest in and to the Trademarks and any registrations thereof, together with the assets and goodwill of the business connected with the use of, and symbolized by, the Trademarks and every right connected therewith, including all rights to damages and other remedies for past infringement of each of the Trademarks.

IN WITNESS WHEREOF, this Trademark Assignment has been duly executed by Assignor and is effective as of March 15, 2009.

Saphire Advisors, LLO

By: Hopmayer

STATE OF TONNESSEE)

COUNTY OF COUNTY OF COUNTY

I, KAREN S. MULS AND to hereby certify that the above-mentioned person appeared before me this day, and acknowledged that this Assignment was signed and delivered as the free and voluntary act of said person on behalf of the identified entity with authority to do so, for the uses and purposes therein set forth.

Given under my hand and seal this 15th day of March, 2009.

My commission expires:

F28.22,201

650369/1/10874.000

TRADEMARK ASSIGNMENT

This Trademark Assignment is by JEFFREY S. HOPMAYER, an Illinois resident with an address of 381 Mallory Station Road, Suite 211, Franklin, Tennessee 37067 ("Assignor"), being the owner of the trademarks listed on Schedule A attached hereto (the "Trademarks"), for the benefit of SAPHIRE ADVISORS, LLC, a Delaware limited liability company located at 381 Mallory Station Road, Suite 211, Franklin, Tennessee 37067 ("Assignee").

For good and valuable consideration, Assignor hereby sells, assigns and transfers to Assignee its entire right, title and interest in and to the Trademarks and any registrations thereof, together with the assets and goodwill of the business connected with the use of, and symbolized by, the Trademarks and every right connected therewith, including all rights to damages and other remedies for past infringement of each of the Trademarks.

IN WITNESS WHEREOF, this Trademark Assignment has been duly executed by

Assignor and is effective as of March 15, 2009.

STATE OF

I, KARENT MUSActo hereby certify that the above-mentioned person appeared before me this day, and acknowledged that this Assignment was signed and delivered as the free and voluntary act of said person on behalf of the identified entity with authority to do so, for the uses and purposes therein set forth.

Given under my hand and seal this 15th day of March, 2009.

650369/1/10874.000

SCHEDULE A

	Serial Number	Reg. Number	Word Mark
1	78814410		GRAIL
2	78814300	3381831	CARNEROS SIGNATURE RESERVE
3	78828973	3255431	CARNEROS CREEK
4	78826921	3187345	
5	78826910	3187344	
6	78814389	3187145	RAMSHEAD
7	78814316	3226186	LOS CARNEROS RESERVE
8	78814262	3187143	WILDHURST
9	73541746	1383637	CARNEROS CREEK WINERY

SCHEDULE A

	Serial Number	Reg. Number	Word Mark
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5	78826910	3187344	
6	78814389	3187145	RAMSHEAD
7	78814316	3226186	LOS CARNEROS RESERVE
8	78814262	3187143	WILDHURST
9	73541746	1383637	CARNEROS CREEK WINERY

650369/1/10874.000

RECORDED: 03/30/2009