

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Briarcliff Wine Group, LLC		03/15/2009	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	Emerald Wines, LLC
Street Address:	381 Mallory Station Road, Suite 211
City:	Franklin
State/Country:	TENNESSEE
Postal Code:	37067
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	78814410	GRAIL
Registration Number:	3381831	CARNEROS SIGNATURE RESERVE
Registration Number:	3255431	CARNEROS CREEK
Registration Number:	3187345	
Registration Number:	3187344	
Registration Number:	3187145	RAMSHEAD
Registration Number:	3226186	LOS CARNEROS RESERVE
Registration Number:	3187143	WILDHURST
Registration Number:	1383637	CARNEROS CREEK WINERY

CORRESPONDENCE DATA

Fax Number: (312)264-5472
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 3126063249
 Email: arachelson@hmbllaw.com

OP \$240.00 78814410

Correspondent Name: Aaron Rachelson
Address Line 1: 180 N LaSalle Street, Suite 3700
Address Line 2: c/o Horwood Marcus & Berk Chartered
Address Line 4: Chicago, ILLINOIS 60601

NAME OF SUBMITTER:	Aaron Rachelson
Signature:	/s Aaron Rachelson/
Date:	03/30/2009

Total Attachments: 6

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SCHEDULE A

	Serial Number	Reg. Number	Mark
1	78814410		GRAIL
2	78814300	3381831	CARNEROS SIGNATURE RESERVE
3	78828973	3255431	CARNEROS CREEK
4	78826921	3187345	WILDHURST TREE DESIGN
5	78826910	3187344	RAMSHEAD DESIGN
6	78814389	3187145	RAMSHEAD
7	78814316	3226186	LOS CARNEROS RESERVE
8	78814262	3187143	WILDHURST
9	73541746	1383637	CARNEROS CREEK WINERY

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RECORDED: 03/30/2009

**TRADEMARK
REEL: 003961 FRAME: 0100**