

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vivendi Games, Inc.		11/03/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Blizzard Entertainment Holdings, Inc.		
Street Address:	3100 Ocean Park Boulevard		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90405		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2261601	REDNECK RAMPAGE SUCKIN' GRITS ON ROUTE 66	
Registration Number:	2269851	REDNECK RAMPAGE RIDES AGAIN	
Registration Number:	3049445	REDNECK RAMPAGE	
CORRESPONDENCE DATA			
Fax Number:	(424)744-5454		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-255-2000		
Email:	tm@activision.com		
Correspondent Name:	Mary Tuck		
Address Line 1:	3100 Ocean Park Boulevard		
Address Line 2:	Activision Legal Dept.		
Address Line 4:	Santa Monica, CALIFORNIA 90405		
NAME OF SUBMITTER:	Mary Tuck		
Signature:	/Mary Tuck/		

CH \$90.00 2261601

Date:

03/30/2009

Total Attachments: 2

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source=Vivendi Games - DE Certificate of Amendment re Name Change to BEH (filed 11 05 08)#page2.tif

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "VIVENDI GAMES, INC.", CHANGING ITS NAME FROM "VIVENDI GAMES, INC." TO "BLIZZARD ENTERTAINMENT HOLDINGS, INC.", FILED IN THIS OFFICE ON THE FIFTH DAY OF NOVEMBER, A.D. 2008, AT 5:03 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2596375 8100

081094832



You may verify this certificate online
at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6951724

DATE: 11-06-08

TRADEMARK
REEL: 003961 FRAME: 0180

**CERTIFICATE OF AMENDMENT OF
CERTIFICATE OF INCORPORATION
OF VIVENDI GAMES, INC.,
a Delaware Corporation**

Vivendi Games, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify:

ONE: That on November 3, 2008 resolutions were duly adopted by the Corporation's Board of Directors setting forth, approving and adopting a proposed amendment to the Corporation's Certificate of Incorporation (the "Certificate"), and declaring such amendment to be advisable and recommended for approval by the Corporation's stockholders, and that such resolutions provide that:

Article 1 of the Certificate shall be amended and restated to read in its entirety as follows:

"1. The name of the Corporation is Blizzard Entertainment Holdings, Inc."

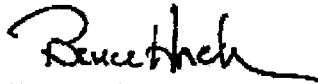
TWO: That on November 3, 2008 the Corporation's stockholders approved such amendment by vote of the outstanding shares in accordance with Section 228 of the General Corporation Law of the State of Delaware.

THREE: That such amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

FOUR: That the capital of the Corporation shall not be reduced under or by reason of such amendment.

IN WITNESS WHEREOF, this Certificate of Amendment of Certificate of Incorporation has been executed as of this 3 day of November, 2008.

VIVENDI GAMES, INC.



Bruce Hack, Chief Executive Officer

State of Delaware
Secretary of State
Division of Corporations
Delivered 05:24 PM 11/05/2008
FILED 05:03 PM 11/05/2008
SRV 081094832 - 2596375 FILE