

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Alexa Internet		03/30/2009	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Amazon Technologies, Inc.		
<b>Street Address:</b>	PO Box 8102		
<b>Internal Address:</b>	ATTN: Trademarks		
<b>City:</b>	Reno		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89507		
<b>Entity Type:</b>	CORPORATION: NEVADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2305460	A	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(206)266-7010		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	doCKET@amazon.com		
<b>Correspondent Name:</b>	Amazon Technologies, Inc.		
<b>Address Line 1:</b>	PO Box 8102		
<b>Address Line 2:</b>	ATTN: Trademarks		
<b>Address Line 4:</b>	Reno, NEVADA 89507		
<b>NAME OF SUBMITTER:</b>	Aimee Mahan		
<b>Signature:</b>	/Aimee Mahan/		
<b>Date:</b>	03/30/2009		

CH \$40.00 2305460

Total Attachments: 1

**900130552**

**TRADEMARK  
 REEL: 003961 FRAME: 0261**



**ASSIGNMENT OF TRADEMARK RIGHTS**

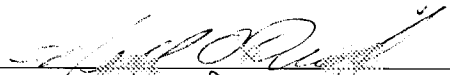
WHEREAS, Alexa Internet, a California corporation, having a business address at P.O. Box 29141, San Francisco, CA 94129-0141 (hereinafter the "Assignor"), is the owner of U.S. Registration 2305460 for A (Alexa Design), registered January 4, 2000 (the "Trademark"); and

WHEREAS, Amazon Technologies, a Nevada corporation having a business address at P.O. Box 8102, Reno, NV 89507 (hereinafter the "Assignee"), is desirous of acquiring the Trademark and Assignor's asserted rights in and to said Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged. Assignor does hereby assign unto Assignee all right, title and interest in and to the Trademark, together with that portion of its business relating to the Trademark and the goodwill associated thereto.

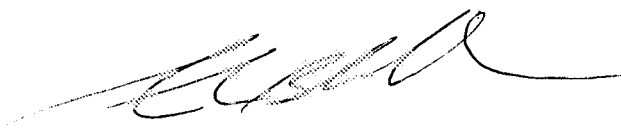
Signed this 30 day of March, 2009.

ALEXA INTERNET

  
By: Niall O'Driscoll  
Title: CEO Alexa Internet

STATE OF CALIFORNIA )  
 )  
COUNTY OF SAN FRANCISCO )

Sworn to and subscribed before me this 30 day of March, 2009, by NIALL O'DRISCOLL, an authorized officer of Alexa Internet, a California corporation, to be his/her free act and deed on behalf of said corporation.

  
Notary Public  
My commission expires NOV 8, 2012

