

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignee postal code previously recorded on Reel 003959 Frame 0844. Assignor(s) hereby confirms the Trademark Assignment.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hitachi Home Electronics (America), Inc.		03/26/2009	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Kabushiki Kaisha Hitachi Seisakusho
Doing Business As:	DBA Hitachi, Ltd.
Street Address:	6-6, Marunouchi 1-chome
City:	Chiyoda-ku, Tokyo
State/Country:	JAPAN
Postal Code:	100-8280
Entity Type:	CORPORATION: JAPAN

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	0867623	THE MAGIC WAND

CORRESPONDENCE DATA

Fax Number: (914)333-2959
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Email: thao.nguyen@hal.hitachi.com
Correspondent Name: Thao Nguyen
Address Line 1: Hitachi America, Ltd., 50 Prospect Ave.
Address Line 2: Legal Department
Address Line 4: Tarrytown, NEW YORK 10591

ATTORNEY DOCKET NUMBER:	HTL TM02
--------------------------------	----------

DOMESTIC REPRESENTATIVE

CH \$40.00 0867623

Name: Thao Nguyen
Address Line 1: Hitachi America, Ltd., 50 Prospect Ave.
Address Line 2: Legal Department
Address Line 4: Tarrytown, NEW YORK 10591

NAME OF SUBMITTER:	Thao Nguyen
Signature:	/Thao Nguyen/
Date:	03/30/2009

Total Attachments: 3

source=Confirmation of Assignment Recorded (HHEA to HTL_032609_)#page1.tif
source=Confirmation of Assignment Recorded (HHEA to HTL_032609_)#page2.tif
source=Confirmation of Assignment Recorded (HHEA to HTL_032609_)#page3.tif



United States Patent and Trademark Office

Home | Site Index | Search | Guides | Contacts | eBusiness | eBiz alerts | News | Help

*Electronic Trademark Assignment System***Confirmation Receipt**

Your assignment has been received by the USPTO.
The coversheet of the assignment is displayed below:

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hitachi Home Electronics (America), Inc.		03/24/2009	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Kabushiki Kaisha Hitachi Seisakusho		
Doing Business As:	DBA Hitachi, Ltd.		
Street Address:	6-6, Marunouchi 1-chome, Chiyoda-ku		
City:	Tokyo		
State/Country:	JAPAN		
Postal Code:	100-8220		
Entity Type:	CORPORATION: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0867623	THE MAGIC WAND	
CORRESPONDENCE DATA			

Fax Number: (914)333-2785 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 914-333-2959 Email: thao.nguyen@hal.hitachi.com Correspondent Name: Thao Nguyen Address Line 1: Hitachi America, Ltd. Address Line 2: 50 Prospect Avenue Address Line 4: Tarrytown, NEW YORK 10591	
ATTORNEY DOCKET NUMBER:	HTL TM02
DOMESTIC REPRESENTATIVE Name: Thao Nguyen Address Line 1: Hitachi America, Ltd. Address Line 2: 50 Prospect Avenue Address Line 4: Tarrytown, NEW YORK 10591	
NAME OF SUBMITTER:	Thao Nguyen
Signature:	/Thao Nguyen/
Date:	03/26/2009
Total Attachments: 1 source=MagicWand Assignment (2)#page1.tif	
RECEIPT INFORMATION ETAS ID: TM139477 Receipt Date: 03/26/2009 Fee Amount: \$40	

[Return to home page](#)

| [HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (the "Agreement") made and entered into this 24th day of March 2009, by and between Hitachi Home Electronics (America), Inc., a California corporation, having its principal place of business at 900 Hitachi Way, Chula Vista, California 91914 (hereinafter the "Assignor"), and Hitachi, Ltd., a company organized and existing under the laws of Japan and having its principal place of business at 6-6, Marunouchi 1-chome, Chiyoda-ku, Tokyo, Japan (hereinafter the "Assignee").

WHEREAS, Assignor is the owner of or has rights in the United States trademark registration "THE MAGIC WAND", Registration number 8,676,23 covering "electric massagers" (the "Trademark"), including all common law rights related thereto, and made a part hereof; and

WHEREAS, Assignor wishes to convey all of its right, title and interest in and to the Trademark to Assignee; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor does hereby sell, grant, assign, convey and transfer unto Assignee or its designees, all of Assignor's right, title and interest in and to the Trademark, the registration, and all common law rights related thereto, together with the goodwill of the business connected with the use of, and symbolized by, such Trademark.

Assignor agrees that it shall execute all further documents reasonably necessary to perfect Assignee's title to the Trademark.

IN WITNESS WHEREOF, Assignor has caused this assignment to be duly executed on this 24th day of March 2009.



Assignor Signature

Hitachi Home Electronics (America), Inc.

Name: Takashi Tsujiura

Title: V.P. & Chief Financial Officer