

03-19-2009

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office



103553008

To the Director of the U. S. Patent and

documents or the new address(es) below.

1. Name of conveying party(ies):

Ivax Industries, Inc.
4400 Biscayne Boulevard
Miami, FL 33131

- Individual(s)
- General Partnership
- Corporation- State: Delaware
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) February 6, 1998

- Assignment
- Security Agreement
- Other CORRECTIVE
- Merger
- Change of Name

4. Application number(s) or Registration number(s) and

A. Trademark Application No. (s)

C. Identification or Description of Trademark(s) (and Filing

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: The Fuller Brush Company, Inc.

Internal

Address: _____

Street Address: One Fuller Way

City: Great Bend

State: Kansas

Country: U.S.A.

Zip: 67530

Association Citizenship _____

General Partnership Citizenship _____

Limited Partnership Citizenship _____

Corporation Citizenship New York

Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

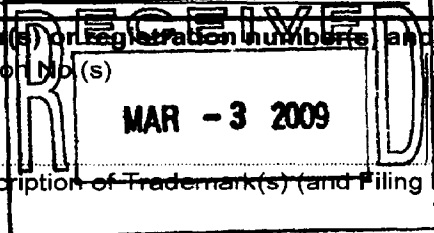
identification or description of the Trademark.

B. Trademark Registration No. (s)

Mark: "PREPARE" Reg. No. 2,181,513

Mark: "NOVA" Reg. No. 2,234,840

Additional sheet(s) attached? Yes No



5. Name & address of party to whom correspondence concerning document should be mailed:

Name: William P. Matthews

Internal Address: _____

Street Address: 1551 N. Waterfront Parkway, Suite 100

City: Wichita

State: Kansas

Zip: 67206

Phone Number: (316) 267-6371

Fax Number: (316) 267-6345

Email Address: bmatthews@foulston.com

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$65.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

03/05/2009 09:00:00 AM 00000000 2181513

Deposit Account Number _____ \$0.00 UP \$0.00 OF

Authorized User Name _____

9. Signature:

Alicia E. Bodecker
Signature

March 2, 2009
Date

Alicia E. Bodecker, Attorney of Record, Kansas Bar Member
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 9

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

EXHIBIT A

ANSWER	USA	Registered	07/26/82	73-376,787	12/6/83	1,259,719
BRYTENE	USA	Registered	10/14/60	72-106,566	8/1/61	719,091
CAROUSEL	USA	Registered	10/22/90	74-108,055	6/9/92	1,691,094
CROSS LINK II	USA	Registered	06/06/60	98,440	08/14/62	736,152
DUSTCHEK	USA	Registered	1/09/58	72-043,680	9/30/58	667,875
FOAM X IT & Design	USA	Registered	2/15/63	72-162,864	11/19/63	760,442
GENERAL Q	USA	Registered	5/27/70	72-360,939	12/22/70	904,546
GLISSENITE	USA	Registered	6/3/48	71-558,360	3/15/49	507,711
GLISTEN-ITE	USA	Registered	5/15/64	72-193,577	2/8/66	803,280
MARBLEOUS	USA	Registered	6/22/59	76,165	1/26/60	692,218
NOVA	USA	Filed	11/21/96	75-201,168		
PHENOMYSAN	USA	Registered	7/21/61	72-124,431	8/28/62	736,639
PREMIER	USA	Registered	8/30/60	72-103,682	5/16/61	715,563
PREMIER	USA	Registered	8/7/19	71-121,335	3/9/20	129,666
PREPARE	USA	Filed	3/24/97	75-262,689		
RINSE AWAY	USA	Filed	3/24/97	75-262,480		
RUST SLAYER	USA	Filed	3/24/97	75-262,440		
RUST SLAYER NEUTRALIZER	USA	Filed	05/14/97	75-291,859		
SHAKEDOWN	USA	Registered	3/10/80	73-253,353	10/6/81	1,171,927
SIMPLEX-40	USA	Registered	5/22/59	72-074,349	12/8/59	689,379
SPOTLIGHT	USA	Registered	2/26/81	73-298,759	12/7/82	1,218,811
SPOTLIGHT	USA	Registered	8/30/60	72-103,680	6/13/61	716,677
TIARA	USA	Registered	3/30/77	73-120,879	1/31/78	1,083,783
TIARA	USA	Registered	4/2/63	72-165,939	1/7/64	762,879
TIME OUT	USA	Registered	3/17/83	73-417,579	5/29/84	1,279,533

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**TRADEMARK
REEL: 003961 FRAME: 0977**

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

To the Honorable Commissioner of Patents and Trademarks

Please record the attached original or copy thereof

1. Name of conveying party(ies):
 IVAX Industries, Inc.
 4400 Biscayne Boulevard
 Miami, FL 33131

Individual Association
 General Partnership Limited Partnership
 Corporation-State - Delaware
 Other

Additional name(s) of conveying party(ies) attached? yes
 no

2. Name and Address of receiving party(ies):

Name: The Fuller Brush Company
 Internal Address: One Fuller Way
 Street Address: One Fuller Way
 City: Great Bend State: Kansas Zip: 67530

Individual
 Association
 General Partnership
 Limited Partnership
 Corporation-State - New York
 Other

If assignees is not domiciled in the United States, a domestic representative designation is attached yes no
 (Designations must be a separate document from assignment)
 Additional name(s) & Address(es) attached? yes no

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date February 6, 1998

4. Application number(s) or patent number(s): SEE ATTACHED

A. Trademark Application No.(s) B. Trademark Registration No.(s)

Additional numbers attached? yes no

5.. Name and address of party to whom correspondence concerning document should be mailed:

Name: Cynthia R. Cain, Esq. GORSUCH KIRGIS LLP
 Internal Address:
 Street Address: 1515 Arapahoe Street, Tower 1, Suite 1000
 City: Denver State: CO Zip: 80202

5. Total number of applications and Registrations Involved 25

7. Total fee (37 CFR 3.41) \$ 640.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate of this page if copying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original documents.

Cynthia R. Cain, Esq.

5-15-98

Name of Person Signing

Signature

Date

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

ASSIGNMENT OF TRADEMARKS

WHEREAS, Ivax Industries, Inc. ("Assignor"), a Delaware corporation of 4400 Biscayne Boulevard, Miami, Florida 33131, desires to transfer any and all of its rights in the trademarks shown in Exhibit A attached below (the "Trademarks") as set forth herein; and

WHEREAS, The Fuller Brush Company ("Assignee"), a New York corporation, of One Fuller Way, Great Bend, Kansas 67530, is desirous of acquiring from Assignor certain assets and property used in Assignor's business and desires to acquire any and all of Assignor's rights in the Trademarks, the registrations and applications for registration, and common law rights of the Trademarks shown in Exhibit A, and the goodwill of the business symbolized by the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, Assignor hereby assigns to Assignee any and all of its right, title, and interest in and to the Trademarks, the registrations and applications for registration, and common law rights of the Trademarks shown in Exhibit A, and the goodwill of the business symbolized by the Trademarks, all rights of action arising therefrom, all claims for damages by reason of infringement thereof, the right to sue and collect damages for such infringement, and the right to prosecute said applications for registration of the Trademarks; all to be held and enjoyed by Assignee for its own use and benefit and for its successors and assignees as the same would have been held by Assignor had this assignment not been made.

ASSIGNOR:

IVAX INDUSTRIES, INC.

By: [Signature]
Its: President

Date: February 6, 1998

STATE OF FLORIDA)
) ss:
COUNTY OF DADE)

Subscribed and sworn to be fore me in the County of Dade, State of Florida,
this 6th day of February, 1998.

Witness my hand and official seal.

My commission expires:

[Signature]
Notary Public

