

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the assignee's name previously recorded on Reel 001559 Frame 0616. Assignor(s) hereby confirms the assignment.

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Mullendorff Societe D'Investissements, S.A.		12/20/1996	CORPORATION:

**RECEIVING PARTY DATA**

<b>Name:</b>	Velario Servicos e Investimentos, Lda
<b>Street Address:</b>	Rua dos Murcas 68-3 9000 FUNCHAL
<b>City:</b>	Madeira
<b>State/Country:</b>	PORTUGAL
<b>Entity Type:</b>	CORPORATION: PORTUGAL

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	1519894	ZANELLA

**CORRESPONDENCE DATA**

Fax Number: (202)887-0336  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 202-261-1000  
 Email: sbenson@mdslaw.com  
 Correspondent Name: Stuart E. Benson  
 Address Line 1: 2000 M Street, N.W., Suite 700  
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

<b>ATTORNEY DOCKET NUMBER:</b>	59431
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**DOMESTIC REPRESENTATIVE**

Name:  
 Address Line 1:  
 Address Line 2:

CH \$40.00 1519894

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Stuart E. Benson

Signature:

/StuartEBenson/

Date:

03/31/2009

**Total Attachments: 18**

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FORM PTO-1304  
(Rev. 6-93)  
OMB No. 0261-0011 (Exp. 6-94)

RECX

TEET U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

Tab settings

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481-40 482-75

To the Honorable Commissioner of Patents and Trademarks: please return my attached original documents or copy thereof.

1. Name of conveying party(ies):  
 Mullendorff Societe  
 D'Investissements, S:A.  
 12 Rue Leon Thyves  
 L2636 Luxembourg

Individual(s)  
 General Partnership  
 Corporation-State  
 Other

Association  
 Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

MLO  
2/26/97

2. Name and address of receiving party(ies)  
 Name: Velario Servicos e Investimentos  
 Internal Address: \_\_\_\_\_  
 Street Address: Rua dos Murcas 68-3  
9000 FUNCHAL  
 City: Madeira State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
Portugal

Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-State  
 Other

If assignee is not domiciled in the United States, is applicant representative designated?  
 Yes  No  
 (Designators must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

Assignment  Merger  
 Security Agreement  Change of Name  
 Other

Execution Date: December 30, 1996

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)  
 B. Trademark Registration No.(s)

Reg. No. 1,519,894 "ZANELLA"  
 Reg. No. 1,236,427 "Z and Design"  
 Reg. No. 1,527,003 "ZANELLA and Design"

Additional numbers attached?  Yes  No

No. 1,992,385 "ZANELLA" and Design

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Stuart E. Benson  
 Internal Address: Miller and Chevalier

Street Address: Suite 900  
695 15th Street, N.W.  
 City: Washington State: D.C. ZIP: 20005

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 3.41): \_\_\_\_\_

Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: \$115 E

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

Total number of pages including cover sheet, attachments, and documents  
Mail documents to be returned with registration cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington D.C. 20002

420 AM 03/11/97 15178  
40.00 CK  
75.00 CK

TRADEMARK  
REEL: 1559 FRAME: 0616

DESIGNATION OF DOMESTIC REPRESENTATIVE

On behalf of Assignee, Velario Servicios e Inverimentos the undersigned hereby designates the firm of Miller & Chevalier, Chartered, whose postal address is shown below, as Assignee's representative upon whom notices or process in proceedings affecting the following trademarks may be served:

Reg. No. 1,519,894 "ZANELLA"  
 Reg. No. 1,236,427 "Z and Design"  
 Reg. No. 1,527,003 "ZANELLA and Design"  
 Reg. No. 1,992,385 "ZANELLA and Design"

POWER OF ATTORNEY

Assignee hereby appoints Stuart E. Benson and Carol E. Lockwood of the law firm of Miller & Chevalier, Chartered, members of the Bar of the District of Columbia and attorneys at law to transact all business in the Patent and Trademark Office in connection with the above identified registration, and to receive all documents relating thereto.

All communications shall be addressed to:

Stuart E. Benson  
 Carol E. Lockwood  
 Miller & Chevalier, Chartered  
 655 Fifteenth Street, N.W., Suite 900  
 Washington, D.C. 20005

Dated the 16th day of February, 1996

By 

Title ATTORNEY

TRADEMARK



**DEED OF ASSIGNMENT**

BETWEEN the undersigned  
MULLENDORFF Société d'Investissements S.A.  
located at Rue Léon Thyas L. 2636, Luxembourg  
represented by Mr. Maurizio Crippa,  
acting as Attorney  
hereinafter referred to as ASSIGNOR, on the one part,

AND

VELARIO Serviços e Investimentos, Lda  
located at Rua dos Murças 68-3º, 9000 FUNCHAL, Madeira,  
Portugal  
a corporation of Portugal located in Portugal  
represented by Mr. Luigi ALBERTOLLI  
acting as Attorney  
hereinafter referred to as ASSIGNEE, on the other,

WHEREAS

a - ASSIGNOR is the worldwide owner of the registered and de facto Zanella trademarks, which are hereinafter referred to as TRADEMARKS. The TRADEMARKS are listed in Attachment 1, along with their current registrations. The TRADEMARKS referred to in the present article constitute all of the trademarks owned by ASSIGNOR.

b - ASSIGNOR, on February 29, 1996 acquired the TRADEMARKS with the rights of economic exploitation thereon, therein including those already accrued by virtue of the use of the TRADEMARKS by others, on the basis of both the existing licensing contracts and the de facto contracts;

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c - ASSIGNOR, on May 28, 1996, and effective on the same date assigned to ASSIGNEE, the TRADEMARKS undertaking to formalize such an assignment, including the correct and complete identification of the TRADEMARKS, for the purpose of proper recordation of the assignment with the competent Authorities;

d - together with the TRADEMARKS, effective on May 28, 1996, ASSIGNOR assigned to ASSIGNEE the specific goodwill of the business symbolized by the TRADEMARKS.

**IT IS HEREBY AGREED AS FOLLOWS:**

1) ASSIGNOR hereby confirms that it assigns to ASSIGNEE, effective May 28, 1996 and with immediate legal and economic effect, the ownership of the TRADEMARKS, together with the goodwill of the business symbolized by the TRADEMARKS and the registrations thereof so that ASSIGNEE, from that date forward, is able to enjoy and use all the rights deriving from such TRADEMARKS in the same manner as ASSIGNOR itself would have enjoyed and used said rights, succeeding in all rights and obligations resulting therefrom, therein including the exploitation of the receivable rights existing as of the date of this contract with the related royalties already accrued and still to be collected by virtue of the already existing licensing contract and the de facto contracts in the name of the previous owners of the TRADEMARKS.

2) As compensation for the assignment hereunder ASSIGNEE recognized to ASSIGNOR the amount of It£ 3.200.000.000 (Three thousand and two hundred million), to be paid as follows:

- It£ 285.000.000 (Two hundred and eighty-five million) already paid on October 2, 1996;
- It£ 915.000.000 (Nine hundred and fifteen million) by December 31, 1996;
- It£ 1.000.000.000 (One billion) by December 31, 1997;
- It£ 1.000.000.000 (One billion) by December 31, 1998.

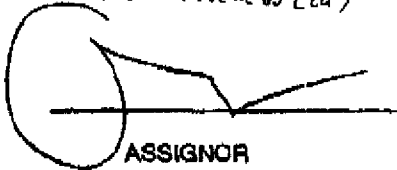
On the amounts making up deferred payments, no interest shall be due.

3) The TRADEMARKS are sold for a total of It£ 3.200.000.000.= (Three thousand and two hundred million). The total price is allotted based on the current registrations as indicated on Attachment 2, this for the purpose of a correct allocation and distribution of the costs for the registrations.

TRADEMARK  
RIBEL: 1559 FRAME: 0619

4)ASSIGNOR is willing to sign, upon simple request, all the additional documents requested by each individual National Authority in order for ASSIGNEE to be registered, with each Patent and Trademark Office, as sole and exclusive owner of the TRADEMARKS.

Read, done, accepted and executed  
on 20th December 1996  
in 6335 - Rovereto (CN)

  
ASSIGNOR

  
ASSIGNEE

AUTENTICAZIONE

Certifico la sottoscrizione fatta l'autenticità delle precedenti  
firme apposte in mia presenza e visto da  
Maurizio Ciappa, n. il 21.06.1941, da ed in forza  
Luigi Albertoli, n. il 01.01.1935 da Torricella -  
Tavone in Tavone, che agiscono quali procuratori  
per sempre me stesso, in fede mi firmo e appongo il segno del  
mio tribunale in, Rovereto, 20 dicembre 1996

1996 N. 951 1996

COPIA AUTENTICA

richiesta da: Hollandak Societe  
di Transfertementis de Luxembourg  
Vedario Services e Trachimentos Ltd,  
Fortaleza  
Lussemburgo, 02 dicembre 1996  
REG. ACT. 1996

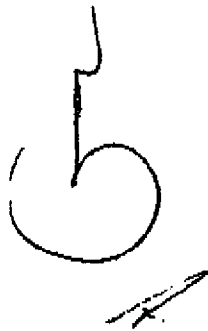


TRADEMARK  
REEL: 1559 FRAME: 0620



ATTACHMENT 1

LIST OF TRADEMARKS



TRADEMARK  
REF: 1559 FRAME: 0621



Trade-mark: ZANELLA

STATE	CLASS	APPLN. NO.	FILING DATE	REGISTRATION NO.	REGISTRATION DATE
ITALY	25	17778 C/87	23/02/1987	478151	13/04/1987
SAUDI ARABIA	25	5888	17/11/1987	181/55	07/06/1988
AUSTRALIA	25	492526	07/07/1988	A4806J6	18/03/1992
CANADA	25	587959	15/07/1987	368364	19/01/1990
REPUBLIC OF CHINA	25	9828/90	03/04/1990	547686	30/03/1991
JAPAN	25	108902/84	16/10/1984	2659645	31/05/1994
GREECE	25	84951	23/02/1987	84951	17/04/1989
ISRAEL	25	65615	18/02/1987	65615	12/09/1991
KUWAIT	25	20807	29/11/1987	19523	09/02/1989
HONKONG	25	1901	20/11/1987	1901	06/01/1992
NORWAY	25	870821	16/02/1987	133253	01/09/1988
SOUTH AFRICA	25	87/10306	17/12/1987	87/10306	06/10/1989
SOUTH AFRICA	25	92/7513	08/09/1992	92/7515	30/08/1994
TURKEY	25	37246	15/06/1987	99762	15/06/1987
U.S.A.	25	662018	21/05/1987	1519894	10/01/1989
U.S.A.	25	74/548675	13/07/1994	1992385	13/08/1996
VENEZUELA	25	3526-89	10/03/1989	/	/
INTERNATIONAL TRADE-MARK	25	18697 D/87	23/02/1987	511665	13/04/1987
INTERNATIONAL TRADE-MARK	25	10881 D/92	27/03/1992	587596	15/07/1992



TRADE-MARK



*Handwritten signature or mark*



Zanella

TRADE-MARK:

STATE CLASS APPL. NO. FILING DATE REGISTRATION NO. REGISTRATION DATE

COMMUNITY TRADE-MARK 25 000139444 01/04/1996

TRADEMARK  
REEL: 1559 FRAME: 0623



**Zanella**

TRADE-MARK:



STATE	CLASS	APPL. NO.	FILING DATE	REGISTRATION NO.	REGISTRATION DATE
CANADA	25	587960	15/07/1987	386025	28/06/1991
U.S.A.	25	662076	21/05/1987	1527003	28/02/1989



TRADE-MARK  
REEL: 1559 FRAME: 0624



TRADE-MARK: ZANELLA BASIC

STATE	CLASS	APPL. NO.	FLING DATE	REGISTRATION NO.	REGISTRATION DATE
ITALY	18 - 25	MI92C001904	17/03/1992	640852	27/12/1994
ITALY	18 - 25	20556 C/70	27/09/1970	362470	15/07/1985



TRADEMARK  
REEL: 1559 FRAME: 0625



TRADE-MARK : ZANELLA BROTHERS

STATE	CLASS	APPL. NO.	FILING DATE	REGISTRATION NO.	REGISTRATION DATE
ITALY	25	MIS1C007390	11/10/1991	626850	21/06/1994



TRADEMARK  
REEL: 1559 FRAME: 0626



*Handwritten signature*

TRADE-MARK: ZANELLA CONCEPT

STATE	CLASS	APPL. NO.	FILING DATE	REGISTRATION NO.	REGISTRATION DATE
ITALY	03-14-18 24-25	MI92C001919	11/03/1992	640865	27/12/1994
ITALY	03-14-18 24-25	19901 C/86	03/06/1986	473499	25/03/1987



TRADEMARK  
REEL: 1559 FRAME: 0627



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TRADE-MARK: ZANELLA HD

STATE	CLASS	APPL. NO.	FILE DATE	REGISTRATION NO.	REGISTRATION DATE
ITALY	25	/	19/01/1979	315380	07/05/1979
PORTUGAL	25	283884	24/06/1992	/	/
INTERNATIONAL TRADE-MARK	25	/	/	485824	13/07/1979



TRADEMARK  
REF: 1559 FRAME: 0628



*Handwritten mark resembling a stylized 'G' or 'C' with a signature below it.*

TRADE-MARK: BASIC

STATE	CLASS	APPLN. NO.	FILING DATE	REGISTRATION NO.	REGISTRATION DATE
ITALY	18 - 25	/	27/09/1978	362041	15/07/1985
ITALY	18 - 25	MI92C001905	17/03/1992	640853	27/12/1994



TRADEMARK  
REEL: 1559 FRAME: 0629





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TRADE-MARK: ZZ (logo)

STATE	CLASS	APPL. NO.	FILING DATE	REGISTRATION NO.	REGISTRATION DATE
U.S.A.	25	343883	30/12/1981	1216427	03/05/1983



TRADEMARK  
REEL: 1559 FRAME: 0630

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**FRATELLI  
ZANELLA**

TRADE-MARK:

STATE	CLASS	APPL. NO.	FILING DATE	REGISTRATION NO.	REGISTRATION DATE
ITALY	25	20173 C/77	06/09/1977	106213	08/10/1977
SAUDI ARABIA	25	4700	07/04/1987	169/41	27/10/1987
KUWAIT	25	20121	30/04/1987	/	/
INTERNATIONAL TRADE-MARK	25		12/09/1977	435032	27/01/1978



TRADEMARK  
REEL: 1559 FRAME: 0631



ATTACHMENT 2

Country-by-country allocation of monetary value to the assignment

SAUDI ARABIA	equivalent of It£	30.000.000
AUSTRALIA	equivalent of It£	50.000.000
CANADA	equivalent of It£	60.000.000
CHINA	equivalent of It£	20.000.000
JAPAN	equivalent of It£	50.000.000
GREECE	equivalent of It£	50.000.000
KUWAIT	equivalent of It£	20.000.000
ISRAEL	equivalent of It£	50.000.000
ITALY	equivalent of It£	100.000.000
MACAO	equivalent of It£	10.000.000
NORWAY	equivalent of It£	20.000.000
PORTUGAL	equivalent of It£	50.000.000
SOUTH AFRICA	equivalent of It£	50.000.000
TURKEY	equivalent of It£	40.000.000
USA	equivalent of It£	1.470.000.000
VENEZUELA	equivalent of It£	30.000.000
COMMUNITY TRADEMARK	equivalent of It£	200.000.000
INTERNATIONAL TRADEMARK	equivalent of It£	900.000.000
<b>TOTAL</b>		<b>equivalent of It£ 3.200.000.000</b>

TRADEMARK  
REEL: 1559 FRAME: 0632

**MILLER & CHEVALIER**

CHARTERED

650 FIFTEENTH STREET, N.W., SUITE 800  
WASHINGTON, D.C. 20005-5701  
(202) 628-0800 FAX: (202) 628-0888

STUART E. BENSON  
(202) 628-0870

February 25, 1997

VIA HAND DELIVERY

Commissioner of Patents and Trademarks  
Attn: Trademark Assignment Recordation  
Crystal Plaza II, North Tower, 10th Floor  
2800 Crystal Drive  
Arlington, Virginia 22202

RECEIVED

FEB 26 1997

ASSIGNMENT RECORDATION

Recordation of Trademark Assignments

Dear Sir:

On behalf of our client, GLP S.r.l., we enclose the following papers:

- (1) A Recordation Form Cover Sheet concerning the assignment of certain trademarks from Mullendorff Société D'Investissements to Velario Serviços e Investimentos, Lda;
- (2) A Trademarks Assignment Agreement dated December 20, 1996;
- (3) A check for the recordation fee of \$115.00; and
- (4) A Designation of Domestic Representative and Power of Attorney by Velario Serviços e Investimentos, Lda.

Sincerely,



Stuart E. Benson

Enclosures

ASSIGNMENT RECORDATION

FEB 26 PM 2:43

RECEIVED

RECORDED: 02/26/1997

TRADEMARK  
REEL: 1559 FRAME: 0633