

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
CMP Media LLC		02/28/2008	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

Name:	United Business Media LLC
Street Address:	600 Community Drive
Internal Address:	Third Floor
City:	Manhasset
State/Country:	NEW YORK
Postal Code:	11030
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Registration Number:	2852206	PRODUCT DRILL DOWN
Registration Number:	2840513	APPLIANCENET
Registration Number:	2692023	EDANET
Registration Number:	2826752	COMMSDESIGN
Registration Number:	2239958	THE TECHNOLOGY NEWS SITE

**CORRESPONDENCE DATA**

Fax Number: (516)467-8532  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 212-600-3134  
 Email: mheddell@ubm-us.com  
 Correspondent Name: Melissa Heddell  
 Address Line 1: 11 West 19th Street  
 Address Line 2: Third Floor  
 Address Line 4: New York, NEW YORK 10011

CH \$140.00 2852206

NAME OF SUBMITTER:	Melissa Heddell
Signature:	/melissaheddell/
Date:	03/31/2009
Total Attachments: 2 source=Certificate of name change, UBM LLC 001#page1.tif source=Certificate of name change, UBM LLC 001#page2.tif	

# Delaware

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*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CMP MEDIA LLC", CHANGING ITS NAME FROM "CMP MEDIA LLC" TO "UNITED BUSINESS MEDIA LLC", FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF FEBRUARY, A.D. 2008, AT 8 O'CLOCK A.M.



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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6416208

DATE: 02-29-08

TRADEMARK

REEL: 003962 FRAME: 0111

Certificate of Amendment to the Certificate of Formation  
of  
CMP Media LLC

It is hereby certified that:

1. The name of the limited liability company (hereinafter called the limited liability company) is CMP Media LLC.
2. The certificate of formation of the limited liability company is hereby amended by striking out Article First thereof and by substituting in lieu of said Article First the following new Article:  
  
"First the name of the Company is United Business Media LLC."
3. The effective date of the amendment herein certified shall be February 29, 2008.

Executed on February 19, 2008.

By:



Name: SCOTT MOZARSKY

Title: Chief Financial Officer