

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Constellation Spirits Inc.		03/24/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Sazerac North America, Inc.
Street Address:	1001 Wilkinson Boulevard
City:	Frankfort
State/Country:	KENTUCKY
Postal Code:	40602
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	2788499	EFFEN
Registration Number:	2788500	EFFEN
Registration Number:	3252791	EFFEN
Registration Number:	2938623	EFFEN BLACK CHERRY
Registration Number:	3309990	EFFEN RASPBERRY
Serial Number:	77174439	EFFEN
Serial Number:	77329418	EFFEN
Serial Number:	77330957	EFFEN IS A FIVE-LETTER WORD

CORRESPONDENCE DATA	
Fax Number:	(650)857-0663
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(650) 843-5000
Email:	trademarks@cooley.com
Correspondent Name:	Todd S. Bontemps
Address Line 1:	Five Palo Alto Square, 4th Floor

CH \$215.00 2788499

Address Line 2: 3000 El Camino Real
Address Line 4: Palo Alto, CALIFORNIA 94306

ATTORNEY DOCKET NUMBER:	304566-113
NAME OF SUBMITTER:	Susan Mobley
Signature:	/Susan Mobley/
Date:	03/31/2009
Total Attachments: 0	

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