

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CMP Media LLC		02/28/2008	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	United Business Media LLC
Street Address:	600 Community Drive
Internal Address:	Third Floor
City:	Manhasset
State/Country:	NEW YORK
Postal Code:	11030
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2913874	SECURE ENTERPRISE
Registration Number:	3474659	THE FRIDAY ITCH
Registration Number:	3407197	XPRESS-PASS
Registration Number:	3231961	SMALLBIZRESOURCE
Registration Number:	3169675	INTEGRATOR INCUBATOR

CORRESPONDENCE DATA

Fax Number: (516)467-8532
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-600-3134
 Email: mheddell@ubm-us.com
 Correspondent Name: Melissa Heddell
 Address Line 1: 11 West 19th Street
 Address Line 2: Third Floor
 Address Line 4: New York, NEW YORK 10011

CH \$140.00 2913874

NAME OF SUBMITTER:	Melissa Heddell
Signature:	/melissaheddell/
Date:	03/31/2009
Total Attachments: 2 source=Certificate of name change, UBM LLC 001#page1.tif source=Certificate of name change, UBM LLC 001#page2.tif	

Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CMP MEDIA LLC", CHANGING ITS NAME FROM "CMP MEDIA LLC" TO "UNITED BUSINESS MEDIA LLC", FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF FEBRUARY, A.D. 2008, AT 8 O'CLOCK A.M.



2625966 8100

080256550

You may verify this certificate online
at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6416208

DATE: 02-29-08

TRADEMARK

REEL: 003962 FRAME: 0350

Certificate of Amendment to the Certificate of Formation
of
CMP Media LLC

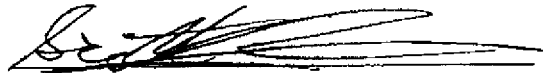
It is hereby certified that:

1. The name of the limited liability company (hereinafter called the limited liability company) is CMP Media LLC.
2. The certificate of formation of the limited liability company is hereby amended by striking out Article First thereof and by substituting in lieu of said Article First the following new Article:

"First the name of the Company is United Business Media LLC."
3. The effective date of the amendment herein certified shall be February 29, 2008.

Executed on February 19, 2008.

By:



Name: SCOTT MOZARSKY

Title: Chief Financial Officer