

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Brown Cow West Corporation		03/20/2009	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Stonyfield Farm, Inc.		
<b>Street Address:</b>	10 Burton Drive		
<b>City:</b>	Londonderry		
<b>State/Country:</b>	NEW HAMPSHIRE		
<b>Postal Code:</b>	03053		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3205083	BROWN COW	
<b>Registration Number:</b>	1978150		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(617)261-3175		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(617) 261-3100		
<b>Email:</b>	tmboston@klgates.com		
<b>Correspondent Name:</b>	K&L Gates LLP Attn: Phi Lan M. Tinsley		
<b>Address Line 1:</b>	State Street Financial Center		
<b>Address Line 2:</b>	One Lincoln Street		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02111		
<b>ATTORNEY DOCKET NUMBER:</b>	STONYFIELD FARM, INC.		
<b>NAME OF SUBMITTER:</b>	Phi Lan M. Tinsley		
<b>Signature:</b>	/philan m. tinsley/		

OP \$65.00 3205083

Date:

04/01/2009

**Total Attachments: 2**

source=Brown Cow Assignment\_of\_Trademarks\_(308325-1\_04\_01\_2009\_09\_18\_12\_AM)#page1.tif

source=Brown Cow Assignment\_of\_Trademarks\_(308325-1\_04\_01\_2009\_09\_18\_12\_AM)#page2.tif

## ASSIGNMENT OF TRADEMARKS

WHEREAS, **BROWN COW WEST CORPORATION**, a corporation organized and existing under the laws of Delaware and having a principal place of business at 3810 Delta Fair Boulevard, Antioch, California 94509 (hereinafter referred to as "Assignor"), is the owner of the entire right, title and interest in and to the trademarks identified on Schedule A attached hereto together with the goodwill related thereto (hereinafter collectively referred to as the "Marks"); and

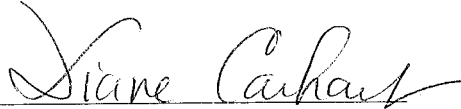
WHEREAS, **STONYFIELD FARM, INC.**, a corporation organized and existing under the laws of Delaware and having a principal place of business at 10 Burton Drive, Londonderry, New Hampshire 03053 (hereinafter referred to as "Assignee"), is desirous of acquiring the entire right, title and interest in and to the Marks and the business and goodwill of the business in connection with which the aforesaid Marks has been used;

WHEREAS, Assignor has agreed to execute such additional instruments as may be necessary or desirable to confirm such assignment to Assignee; and

NOW THEREFORE, in consideration of the foregoing, as well as other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee, its successors, legal representatives and assigns, the entire right, title, and interest of Assignor in and to said Marks, together with the business and goodwill of the business in connection with which the aforesaid Marks have been used, and all claims, if any, which may have arisen thereunder prior to the date of this instrument.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed, by its duly authorized corporate officer on this 20th day of March, 2009.



**BROWN COW WEST CORPORATION**



By:

Title: COO

Schedule A

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
	3,205,083	February 6, 2007
	1,978,150	June 4, 1996

BOS-1290567 v2