

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	07/06/2004		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Paper, Denim and Cloth, LLC		04/01/2009	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	PDC Licensing, LLC		
Street Address:	1407 Broadway, Suite 2004		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	2883421		
Registration Number:	2553907	PAPER DENIM & CLOTH	
Registration Number:	2503164	PD&C	
Registration Number:	2865847	J	
Serial Number:	78625367	PAPER DENIM & CLOTH	
Serial Number:	77433083	PAPER DENIM & CLOTH	
Serial Number:	77571136	PD&C	
Serial Number:	77606496	MULLIGAN	
Serial Number:	77607816	RESIN	
Serial Number:	77679953	RESIN	
CORRESPONDENCE DATA			

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900130719

TRADEMARK  
 REEL: 003963 FRAME: 0071

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ATTORNEY DOCKET NUMBER:

99382/2 GHF 2807

NAME OF SUBMITTER:

Gary H. Fechter

Signature:

/ghf/

Date:

04/01/2009

Total Attachments: 3

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### ASSIGNMENT OF TRADEMARKS

WHEREAS, PAPER, DENIM AND CLOTH, LLC, a New York limited liability company having a principal place of business at 230 West 39<sup>th</sup> Street, New York, New York 10018 ("Assignor"), has adopted, used, filed an application for and/or registered the trademarks set forth in the Schedule of Trademarks annexed hereto and made a part thereof, and is the record owner of said trademarks, applications and registrations (hereinafter, the "TRADEMARKS"); and


WHEREAS, PDC LICENSING, LLC, a Delaware limited liability company having a place of business at 1407 Broadway, Suite 2004, New York, New York 10018 ("ASSIGNEE"), wishes to acquire said TRADEMARKS, the good will of the business represented by said marks, and the registration thereof.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, ASSIGNOR assigns all of its right, title and interest in and to the TRADEMARKS *nunc pro tunc* effective as of July 6, 2004, together with the goodwill of the business associated with the TRADEMARKS throughout the world. ASSIGNOR does also hereby sell, assign, transfer and set over unto ASSIGNEE, its successors, legal representatives and assigns all claims for damages by reason of past infringement of the TRADEMARKS, the right to sue for and collect the same for its own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representative. This Trademark Assignment shall be binding upon and inure to the benefit of the ASSIGNEE, its successors and assigns.

IN WITNESS WHEREOF, this instrument has been executed the 1 day of April ,

2009.

PAPER, DENIM AND CLOTH, LLC

By:   
Richard Gilbert  
Manager

## **SCHEDULE OF TRADEMARKS**

### **REGISTRATIONS**

<b><u>TRADEMARK</u></b>	<b><u>REGISTRATION NO.</u></b>	<b><u>DATED</u></b>
J POCKET STITCH DESIGN	2,883,421	9/7/2004
PAPER DENIM & CLOTH	2,553,907	3/26/2002
PD&C	2,503,164	10/30/2001
REVERSE J POCKET STITCH DESIGN	2,865,847	7/20/2004

### **APPLICATIONS**

<b><u>TRADEMARK</u></b>	<b><u>SERIAL NO.</u></b>	<b><u>FILED</u></b>
PAPER DENIM & CLOTH	78/624,367	5/9/2005
PAPER DENIM & CLOTH	77/433,083	3/27/2008
PD&C	77/571,136	9/16/2008
MULLIGAN	77/606,496	11/4/2008
RESIN	77/607,816	11/5/2008
RESIN (Stylized)	77/679,953	2/27/2009