

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Amber Ready, Inc. | | 04/01/2009 | CORPORATION: |
| RECEIVING PARTY DATA | | | |
| Name: | Hudson Asset Partners, LLC | | |
| Street Address: | 14151 Magnolia Cove Road | | |
| City: | Jacksonville | | |
| State/Country: | FLORIDA | | |
| Postal Code: | 32224 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 76691243 | AMBER READY | |
| Serial Number: | 76691244 | AMBER READY TEDDY | |
| Serial Number: | 76691245 | AMBER EMS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (212)655-3535 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 2126553579 | | |
| Email: | jg@msf-law.com | | |
| Correspondent Name: | Jon Gemma | | |
| Address Line 1: | 140 East 45th Street, 19th Fl. | | |
| Address Line 4: | New York, NEW YORK 10017 | | |
| NAME OF SUBMITTER: | Jon Gemma | | |
| Signature: | /jg/ | | |
| Date: | 04/01/2009 | | |

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Total Attachments: 4

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**TRADEMARK COLLATERAL ASSIGNMENT
AND SECURITY AGREEMENT**

This **TRADEMARK COLLATERAL ASSIGNMENT AND SECURITY AGREEMENT**, dated as of April 1, 2009, made by **AMBER READY, INC.**, a Nevada corporation ("Grantor"), in favor of **HUDSON ASSET PARTNERS, LLC**, a Delaware limited liability company, as Collateral Agent ("Agent").

Capitalized terms not otherwise defined herein have the meaning set forth in the Security Agreement, dated as of April 1, 2009, between Grantor and Agent (the "Security Agreement").

WITNESSETH:

WHEREAS, the Grantor has acquired an interest in certain trademarks and/or trademark applications identified in **Exhibit 1** hereto (the "Trademarks");

WHEREAS, the Grantor and the Agent are parties to the Security Agreement, entered into for benefit of the holders (the "Holders") of certain three year convertible secured promissory notes issued by Grantor, all upon terms described in that certain Confidential Private Placement Memorandum, dated March 19, 2009;

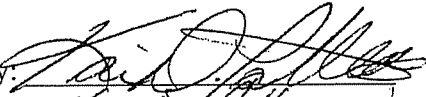
WHEREAS, the Grantor wishes to grant to Agent a security interest in certain of its property and assets to secure the performance of its obligations under the Security Agreement;

WHEREAS, the Grantor and the Agent by this instrument seek to confirm and make a record of the collateral assignment of and grant of a security interest in the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the Grantor does hereby acknowledge and confirm that it has made a collateral assignment to the Agent of, and has granted to the Agent a security interest in, for the benefit of the Holders, all of the Grantor's right, title and interest in, to, and under the Trademarks. The Grantor also acknowledges and confirms that the rights and remedies of Agent with respect to the collateral assignment of and security interests in the Trademarks acknowledged and confirmed hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated herein by reference.

[SIGNATURE PAGE FOLLOWS]

AMBER READY, INC.

By: 
Name: Kar D. Patterson
Title: CEO

HUDSON ASSET PARTNERS, LLC

By: _____
Name: _____
Title: _____

[SIGNATURE PAGE - TRADEMARK COLLATERAL ASSIGNMENT
AND SECURITY AGREEMENT]

AMBER READY, INC.

By: _____
Name:
Title:

HUDSON ASSET PARTNERS, LLC

By: *Murray M Rubin*
Name: *MURRAY M RUBIN*
Title: *SECRETARY*

[SIGNATURE PAGE - TRADEMARK COLLATERAL ASSIGNMENT
AND SECURITY AGREEMENT]

EXHIBIT 1

TRADEMARKS/TRADEMARK APPLICATIONS

| Trademark Application | Date | Serial Number |
|------------------------------|---------------|----------------------|
| AMBER Ready | July 14, 2008 | 76691243 |
| Amber Ready Teddy | July 14, 2008 | 76691244 |
| Amber EMS | July 14, 2008 | 76691245 |