

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CREATIVE DESIGNS INTERNATIONAL, Ltd.		03/19/2009	CORPORATION: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JAKKS PACIFIC, INC.		
<b>Street Address:</b>	22619 Pacific Coast Highway		
<b>City:</b>	Malibu		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90265		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3184806	GET IN SHAPE GIRL!	
Registration Number:	3238115	COOKING FOR KIDS	
Registration Number:	2305780	SEQUIN SPLENDOR	
Registration Number:	1761922	NATURALLY PRETTY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)888-7776		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2128888200		
<b>Email:</b>	lmiller@fedkas.com		
<b>Correspondent Name:</b>	Larry Miller c/o Feder Kaszovitz LLP		
<b>Address Line 1:</b>	845 Third Ave., 11th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>ATTORNEY DOCKET NUMBER:</b>	CDI ASSIGNMENT		
<b>NAME OF SUBMITTER:</b>	Larry Miller		

CH \$115.00 3184806

**900130792**

~~TRADEMARK~~  
**REEL: 003963 FRAME: 0644**

Signature:	/larry miller/
Date:	04/01/2009
Total Attachments: 2 source=CDI ssignment#page1.tif source=CDI ssignment#page2.tif	

**ASSIGNMENT OF TRADEMARKS**

WHEREAS, CREATIVE DESIGNS INTERNATIONAL, Ltd., a corporation organized and existing under the laws of Pennsylvania, with offices at C/O JAKKS Pacific, Inc., 22619 Pacific Coast Highway, Malibu, California 90265 (hereinafter called the ASSIGNOR) is the owner of and has adopted, used and is using the trademarks listed below that are either registered or for which applications for registration have been filed in the United States Patent and Trademark Office or the appropriate trademark office of the referenced foreign country; and

WHEREAS, JAKKS Pacific, Inc., a corporation, with offices at 22619 Pacific Coast Highway, Malibu, California 90265 (hereinafter call the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof;

NOW, THEREFORE, in consideration of U.S. \$2.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademarks, trademark registrations and trademark applications, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademarks.

MARK	COUNTRY	APP. NO.	REG. NO.	REG. DATE	STATUS
GET IN SHAPE GIRL!	US	78615721	3184806	2006-12-12	Registered
COOKING FOR KIDS	US	78577768	3238115	2007-05-01	Registered
SEQUIN SPLENDOR	US	75543081	2305780	2000-01-04	Registered
NATURALLY PRETTY	US	74109542	1761922	1993-03-30	Registered

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IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 19<sup>th</sup> day of March 2009.

CREATIVE DESIGNS INTERNATIONAL, Ltd.

Michael Dwyer  
By: Michael Dwyer  
Senior Vice President

STATE OF CALIFORNIA )  
COUNTY OF Los Angeles ) ss.:

On the 19<sup>th</sup> day of March, 2009, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the entity upon behalf of which he acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal

Signature Jamie Spielvogel  
Notary Public

