

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Skipjack Financial Services, Inc.		04/01/2009	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Fifth Third Bancorp		
Street Address:	38 Fountain Square Plaza		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45263		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2646000	SKIPJACK	
Registration Number:	2417652	SKIPJACK	
CORRESPONDENCE DATA			
Fax Number:	(513)241-6234		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(513) 241-2324		
Email:	ksmith@whepatent.com		
Correspondent Name:	Kathryn E. Smith, Esq.		
Address Line 1:	441 Vine Street		
Address Line 2:	2700 Carew Tower		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	FTB-411-128		
NAME OF SUBMITTER:	Kathryn E. Smith		
Signature:	/Kathryn E. Smith/		

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Date:

04/02/2009

**Total Attachments: 3**

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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this “**Assignment**”) is made and entered into as of April 1, 2009 (“**Effective Date**”) by SKIPJACK FINANCIAL SERVICES, INC., an Ohio corporation (“**Assignor**”), to FIFTH THIRD BANCORP, an Ohio corporation (“**Assignee**”).

## RECITALS

WHEREAS, Assignor owns the registered trademarks and/or registered service marks listed on Exhibit A, attached hereto and made a part hereof (the “**Trademarks**”);

WHEREAS, Assignor and Assignee have entered into that certain Asset Purchase Agreement, dated as of December 4, 2008 (the “**Asset Purchase Agreement**”), related to the sale and acquisition of certain assets owned by Assignor, including the Trademarks, all as more particularly described in the Asset Purchase Agreement; and

WHEREAS, pursuant to the terms of the Asset Purchase Agreement, Assignee desires to acquire ownership of the Trademarks; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign, and convey to Assignee all of Assignor’s right, title, and interest in and to the Trademarks listed in Exhibit A, together with the goodwill of the business symbolized by the Trademarks, including, without limitation, Assignor’s right, title, and interest in and to (1) all income, royalties, damages, and payments now and hereafter due and/or payable with respect to the Trademarks, including, without limitation, damages and payments for past or future infringements thereof; (2) the right to sue for past, present, and future infringements of the Trademarks; (3) the right to secure all renewals for the registration of the Trademarks; (4) the right to secure registration for the Trademarks; and (5) all rights corresponding thereto, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

[SIGNATURE ON FOLLOWING PAGE]

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be duly executed and delivered, as of the Effective Date.

ASSIGNOR:

**SKIPJACK FINANCIAL SERVICES, INC.**

By: Brad He

Name: BRAD HOEWELER

Title: CEO

Exhibit A  
Trademarks

Trademark	U.S. Registration Number
SKIPJACK	2,646,000
SKIPJACK	2,417,652