

<b>TRADEMARK ASSIGNMENT</b>
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Electronic Version v1.1  
 Stylesheet Version v1.1

03/26/2009  
 900130270

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Taylor Nelson Sofres plc		02/17/2009	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TNS Group Holdings Limited		
<b>Street Address:</b>	TNS House Westgate		
<b>City:</b>	London		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	W51UA		
<b>Entity Type:</b>	CORPORATION: United Kingdom		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77305359	COMMITMENT MODEL	
<b>Serial Number:</b>	77307678	POWER IN THE MIND	
<b>Serial Number:</b>	77307715	POWER IN THE MARKET	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)732-3232		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Phone:</b>	212-732-3200		
<b>Email:</b>	auslander@clm.com		
<b>Correspondent Name:</b>	Rose Auslander, Esq.		
<b>Address Line 1:</b>	2 Wall Street		
<b>Address Line 4:</b>	New York, NEW YORK 10005		
<b>ATTORNEY DOCKET NUMBER:</b>	TAY25 002		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Rose Auslander, Esq.		

CH \$90.00 77305359

Address Line 1: 2 Wall Street	
Address Line 2: Carter Ledyard & Milburn LLP	
Address Line 4: New York, NEW YORK 10005	
NAME OF SUBMITTER:	Rose Auslander, Esq.
Signature:	/roseauslander/
Date:	03/26/2009
Total Attachments: 1 source=TNS GROUP HOLDINGS LIMITED#page1.tif	



**CERTIFICATE OF INCORPORATION  
ON CHANGE OF NAME  
AND RE-REGISTRATION OF A PUBLIC COMPANY  
AS A PRIVATE COMPANY**

Company No. 912624

I hereby certify that

**TAYLOR NELSON SOFRES PLC**

formerly registered as a public company having changed  
its name and having this day been re-registered under  
the Companies Act 1985 as a private company is now  
incorporated under the name of

**TNS GROUP HOLDINGS LIMITED**

and that the company is limited.

Given under my hand at Companies House, Cardiff the 17 February 2009

*Philip S. S. S. S.*

An Authorised Officer



CRS 17 Feb 2009 19  
COMPANIES HOUSE